

# Business Administration Grading Key

## Paragraph Development

coh  
pov  
irr  
dev  
log



## Sentence Structure

agr  
awk  
dm  
mm  
frag  
ro  
trans  
?

//

pa  
var/s

## Word Choice

V  
cli  
exact  
id  
inflate  
inf  
pwc  
ref  
sp  
t  
var/w



^

W

## Punctuation

abbr  
cap  
ital  
p



Paragraph is incoherent  
Incorrect point of view  
Irrelevant to the point  
Develop with specifics  
Illogical reasoning  
New paragraph needed

subject/verb or noun/antecedent do not agree  
Awkward  
dangling modifier  
misplaced modifier  
sentence fragment  
run on sentence  
transition needed  
meaning needs clarification  
parallel structure needed  
use the present active tense  
vary the sentence structure

incorrect verb form  
cliché; say it in your own words  
use a more exact word  
incorrect idiom  
use less inflated language  
too informal for business; avoid contractions  
poor word choice  
incorrect pronoun reference  
spell the word correctly  
inconsistent or incorrect verb tense  
vary the word choice  
Change the word order  
missing a word(s)  
say it with fewer words

incorrect abbreviation  
use capitals correctly  
italics are needed  
incorrect punctuation  
superfluous comma

no space needed