

# RUSSELL G. CARPENTER

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## Education

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### **Ph.D. Texts & Technology**

University of Central Florida (expected August 2009)

Working Dissertation Title: *Political Spaces and Remediated Places: Rearticulating the Role of Technology and Media in the Writing Center*

### **M.A. English: Technical Writing**

University of Central Florida (May 2005)

Thesis: *Designing for a Japanese High-Context Culture: Culture's Influence on the Technical Writer's Visual Rhetoric*

### **B.A. English: Technical Writing**

University of Central Florida (May 2003)

## Administrative Experience

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### **Visiting Instructor of English/Coordinator, University Writing Center, 2005-Present University of Central Florida**

As the Visiting Instructor/Coordinator at the University Writing Center (UWC), I am responsible for managing day-to-day activities, developing and maintaining programs, implementing policies and procedures, and representing the UWC's interests on campus. The UWC offers three modes of consultation, face-to-face, online, and phone, and conducts between 9-10,000 consultations per year.

Significant accomplishments include:

- Earning "outstanding" faculty review every year in the position
- Establishing the Second Life Writing Center (SLUWC: 57, 104, 23)
- Developing UCF's Online Writing Lab (KnightOWL), which holds over 1,300 consultations per year
- Establishing a new, comprehensive scheduling system consisting of over 67,000 records that allows the UWC to manage consultations across three campuses in addition to KnightOWL phone and online consultations

Responsibilities include:

- Supervising UWC staff, including full-time Office Assistant and 30-40 consultants
- Designing and teaching Writing Center: Theory & Practice course and weekly consultant seminars
- Training consultants in two full-day sessions
- Recruiting, hiring, and scheduling consultants
- Evaluating consultant progress through end-of-semester performance appraisals
- Coordinating outreach with colleges/departments/faculty, including developing special-topic workshops
- Establishing a more reliable, electronic time-management system for writing consultants
- Establishing partnerships with campus organizations
- Enhancing Web site and online resources <<http://www.uwc.ucf.edu/>>
- Preparing the Annual Report
- Developing innovative marketing material
- Establishing, updating, and revising UWC policies and procedures
- Conducting Institutional Assessment

### **Web Developer, University Writing Center, 2004-2005**

#### **University of Central Florida**

As Web Master, I was responsible for building and installing a revised UWC Web site of more than 200 linked pages. I was also responsible for repairing broken and out-of-date links. I developed the structure and design for a revised UWC Web site from start to finish and managed a small team of Web designers throughout the implementation of the new UWC Web site. Responsibilities included:

- Developing a structure for a revised UWC Web site
- Developing a template for revised Web site pages
- Implementing and installing the new UWC Web site
- Repairing broken links
- Updating out-of-date pages
- Installing search feature on UWC home page

## **Teaching Experience**

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### **Writing Consulting Theory and Practice, University of Central Florida, 2005-2009**

This course engages students in the theories and practices of consulting college-level writing. Students learn to apply writing center theory in practical ways in the writing center. Also, students complete observations, manuscripts, and professional development materials that are crucial to their development as writing consultants.

### **ESL, Aspect Language Academy, University of Central Florida, 2003-2004**

Taught college-level classes of 10-25 international students from a diverse range of countries. Course topics included grammar, debate, and culture. Responsibilities also included proctoring exit exams and developing courseware, testing materials.

## **Academic Assistantships**

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### **Graduate Consultant, University Writing Center, 2003-2005**

#### **University of Central Florida**

As a graduate writing consultant, I worked with graduate students in all stages of the writing process from outlining to final revisions. I consulted both Doctoral students and Master's degree students on a variety of writing projects, including Dissertations and Theses. Responsibilities included:

- Consulting graduate students on global writing issues
- Providing comprehensive feedback for revising future drafts
- Assisting students in developing ideas for writing topics
- Providing suggestions for designing visual elements in publications such as figures and tables
- Providing presentations to undergraduate and graduate students in classes, seminars, and orientations
- Developing innovative training materials

### **Publication Assistant, Department of English Graduate Studies, Spring 2005**

#### **University of Central Florida**

As publication assistant, I developed tri-fold brochures for the four Master's degree programs offered in the Department of English. Responsibilities included:

- Designing layout for brochures
- Updating professor status and profiles in brochures
- Updating content for each brochure
- Developing brochure for a new program in Rhetoric and Composition
- Developing brochure content and layout for a new MFA program in Creative Writing

### **Research/Publication Assistant, Office of Academic Affairs, Summer 2004**

#### **University of Central Florida**

As research/publication assistant, I researched intriguing statistics about UCF's General Education Program (GEP). I developed a documentation set for the Office of Academic Affairs that represented these statistics through engaging charts embedded in full-color brochures and booklets. The documents were distributed to UCF faculty to increase awareness about UCF's GEP. Responsibilities included:

- Interviewing GEP faculty across the curriculum for intriguing GEP statistics

- Designing layouts for three publications including a 15-page manual, tri-fold brochure, and double-sided fact sheet
- Developing engaging charts representing research findings on GEP courses
- Reporting GEP research statistics to the Office of Academic Affairs and the Office of the Provost

**Undergraduate Consultant, University Writing Center, 2002-2003  
University of Central Florida**

As an undergraduate writing consultant, I advised students on global writing issues in a diverse range of disciplines. Responsibilities included:

- Consulting undergraduate students from all disciplines
- Advising students on global writing issues
- Updating student records
- Updating student files
- Giving presentations to undergraduate classes

**Refereed Publications**

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“The Politics of Writing Center Space.” *The Proceedings of the Conference of the International Journal of Arts and Sciences* 1.8 (2009) (ISSN 1943-6114): 1-14.

“Writing Center Dynamics: Coordinating Multimodal Consultations.” *Writing Lab Newsletter* 33.6 (2009): 11-15.

“Consultations without Bodies: Technology, Virtual Space, and the Writing Center.” *Praxis: A Writing Center Journal* 6.1 (2008)  
<<http://projects.uwc.utexas.edu/praxis/?q=node/235>>.

“Enhancing Diversity Initiatives through Technology: Writing Center Access from Dallas to Afghanistan.” *Praxis: A Writing Center Journal* 5.1 (2007)  
<<http://projects.uwc.utexas.edu/praxis/?q=node/170>>.

“Using RoCs to Inform New Training Methods for a ‘Growing’ OWL.” *Writing Lab Newsletter* 32.03 (2007): 10-14.

**Reviews**

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Carpenter, Russell. Rev. of Manuel Castells, et al., *Mobile Communication and Society. Rhizomes: Cultural Studies in Emerging Knowledge* 19 (2009) [Forthcoming fall 2009].

Carpenter, Russell. Rev. of J. Blake Scott, *Risky Rhetoric: AIDS and the Cultural*

*Practices of HIV Testing. Community Literacy Journal* 3.1 (2008): 73-75.

## **Invited Lectures, Presentations, Interviews, and Workshops**

- “Political Spaces and Remediated Places: Toward a New Theory of Technology and Media in the Writing Center.” Society for Technical Communication Orlando Chapter Meeting. 21 April 2009 [Forthcoming].
- “Document Design Across Cultures.” International Technical Communication Undergraduate Course. 8 April 2009 [Forthcoming].
- Information Fluency and the UWC by Neil Patten. Live radio interview on "Iffy Unleashed," WNSC UCF (wnsc.ucf.edu). 17 March 2009.
- “Journalism Students and the UWC.” Undergraduate Class of Journalism Students. 18 November 2008.
- “KnightOWL Services and Information Fluency” by Farhood Basiri. Interview for QEP Information Fluency Initiative. 13 November 2008 [Video].
- “The UWC and Writing for Digital Media.” Writing for Digital Media Undergraduate Class. Four Sessions in Fall 2008 and Spring 2009.
- “Moving Beyond the OWL: Textuality, Writing Centers, and Immersive Technologies.” Teaching Online in Texts & Technology PhD Class. 28 October 2008.
- “Designing Effective Writing Assignments.” Faculty Center for Teaching and Learning. Fall 2008.
- “Beginning Your Thesis or Dissertation.” Graduate Student Association. Fall 2007.
- Carpenter, Russell, and Margot Reynolds Lagowski. “Academic Publishing and Manuscript Management.” *Undergraduate Research Journal*. Fall and Spring 2006, 2007, 2008.
- “Effective Pre-Writing Techniques.” Student Government Association. Fall 2006.
- “Effective Proofreading Techniques.” Student Government Association. Fall 2006.
- Carpenter, Russell, Barbara Rau Kyle, and Susan Fallows. “Manuscript Preparation/Writing for Publication.” Office of Academic Affairs. Spring 2006.
- “The Art and Skill of Taking Minutes.” John Scott Daily Florida Institute of Government. Fall 2005.

“Better Writing Made (Almost!) Painless.” John Scott Daily Florida Institute of Government. Fall 2005.

“Senior-Level Design Portfolios.” Techniques of Technical Publication Course. Fall 2005-2008.

“Developing Task-Oriented Help Files.” Future Technical Communicators. Fall 2005.

Carpenter, Russell, and Beth Young. “Eight Ways to Make Writing in College Easier.” UCF Learning Fair. Fall 2005.

“Grammar Brush-Up: A Short Review of Grammar Basics.” John Scott Daily Florida Institute of Government. Fall 2005.

“Writing Your Thesis or Dissertation.” College of Graduate Studies. Fall 2005.

## **Conference Papers, Presentations, and Workshops**

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“At School/Play: Building Sustainable Virtual Spaces.” Computers and Writing Conference. Davis, CA, 18-21 June 2009 [Accepted].

“Re-Visioning Writing Center Spaces.” Florida Regional Writing Center Conference. Tampa, FL, 17-18 April [Accepted].

“Mapping the OWL: Consultant Perceptions of Online Writing Spaces.” Conference on College Composition and Communication. San Francisco, CA, 13 March 2009.

“Writers on the Move: Building Bridges to the Community.” IWCA@CCCC. San Francisco, CA, 11 March 2009.

Carpenter, Russell, Shareen Grogan, Kelly Shea, Agie Markiewicz, Nita Meola, Katya Fairbanks, and Kathryn Adams. “Building Bridges with Online Tutoring.” IWCA@CCCC. San Francisco, CA, 11 March 2009.

“New Perspectives on the Virtual Public Sphere.” Computers and Writing Online. 18 February 2009.

“The Politics of Writing Center Space.” Conference of the *International Journal of Arts and Sciences*. Orlando, FL, 16 February 2009.

Carpenter, Russell, and Margaret Harcar. “The New Great Good Place: Building Virtual Worlds for Education.” Virtual Worlds in Education Conference held in Second Life at East Carolina University. 10 November 2008.

“Moving Beyond the OWL: Textuality, Writing Centers, and Immersive Technologies.”

- International Writing Centers Association Conference. Las Vegas, NV, 31 October 2008.\*
- “Textuality and the New Work of Composing: Understanding Our Practices through the Use of Constraints and Deformative Research.” Thomas R. Watson Conference. Louisville, KY, 17 October 2008.
- “Analyzing Culture’s Influence on Design.” International Conference on Design Principles and Practices. Miami, FL, 9 January 2008.
- Carpenter, Russell, and Barbara Rau Kyle. “Designing and Evaluating Writing Sessions as an Effective Means of Developing Information Literacy Skills in College Learners.” Georgia Conference on Information Literacy. Savannah, GA, 6 October 2007.
- “The Writing Center and its Virtual Space: Some 'Room' to Grow for the Future.” International Writing Centers Association Conference. Houston, TX, 13 April 2007.
- “Expanding the University Writing Center into the Community through Partnerships with Area High Schools.” Association for the Tutoring Profession Conference. Orlando, FL, 3 April 2007. \*\*
- “Harmony in the UWC: Coordinating Multimodal Consultations for Writing Consultants.” Southeastern Writing Centers Association Conference. Nashville, TN, 9 February 2007.
- “Implementing the OWC at UCF: An Analysis of Discourse Markers in Face-to-Face and Online Feedback in the UWC.” Southeastern Writing Centers Association Conference. Chapel Hill, NC, 17 February 2006.
- “An Analysis of Gendered Discourse in the University Writing Center.” Hawaii International Conference—Arts and Humanities. Honolulu, HI, 15 January 2005.\*
- “Writing the Fly Fisher: The Rhetoric of Fly Fishing as Seen through Cixous and Blair.” Hawaii International Conference—Arts and Humanities. Honolulu, HI, 15 January 2005. \*

\* Session moderator

\*\* Extended session

## **Grants and Awards Received**

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**Carpenter, Russell** (PI), and Terry Thaxton (Co-PI). International Writing Centers

Association Research Grant. "A Study of Literacy and Writing in 'Writers on the Move.'" Fall 2008. \$770.

Department of English Conference Award. Fall 2008. \$250.

Thaxton, Terry (PI), **Russell Carpenter** (Co-PI), Lee Ann Spilane (Co-PI), and Mark Shannoff (Co-PI). UCF-CAH Interdisciplinary Grant. "Writers on the Move." 2007-2008. \$10,000.

Young, Beth, Martha Marinara, and **Russell Carpenter**. Quality Enhancement Plan (QEP) Funding (renewed annually). Secured \$30,000 in QEP funds to develop and launch UCF's first online writing lab, KnightOWL. Fall 2006 – Summer 2009.

## **Internal Publications**

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"University Writing Center: Consultations for Undergraduate Research." *AboutUS: The Newsletter of the Office of Undergraduate Studies and its Affiliated Units* Spring 2008 (7)  
<[http://www.undergraduatestudies.ucf.edu/docs/AboutUS\\_Spring08.pdf](http://www.undergraduatestudies.ucf.edu/docs/AboutUS_Spring08.pdf)>.

Carpenter, Russell, and Barbara Rau Kyle. "Regional Campus and KnightOWL Happenings: Increased Access for UCF Students." *eFaculty Newsletter* February 2008 <<http://www.cdl.ucf.edu/wordpress/efaculty/?m=200802>>.

"Recommending the UWC." *Teaching and Technology. eFaculty Newsletter* October 2007 <<http://www.cdl.ucf.edu/wordpress/efaculty/?m=200710>>.

"KnightOWL and Regional Campus Resources for UCF Students." *Teaching and Technology. eFaculty Newsletter* June 2007  
<<http://www.cdl.ucf.edu/wordpress/efaculty/?cat=4>>.

"Tips for Assigning the UWC in Your Classes." *Teaching and Technology. eFaculty Newsletter* February 2007 <<http://www.cdl.ucf.edu/wordpress/efaculty/?p=54>>.

"The University Writing Center: Online Services." *Teaching and Technology. eFaculty Newsletter* October 2006  
<<http://www.cdl.ucf.edu/wordpress/efaculty/?p=43>>.

## **Referee**

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*Design Principles and Practices: An International Journal*  
*International Journal of Arts and Sciences Annual Conference*

## **Production**

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UWC Online Scheduler Help File. University Writing Center. University of Central Florida. September-December 2004.

UCF GEP Project. Office of Academic Affairs. University of Central Florida. July-September 2004.

“FiservCBS Content Management System User Guide.” Fiserv. September-December 2003.

Oceans Resorts Managerial business cards. Oceans Resorts. July 2003.

T-Mobile ORRA tri-fold brochure. T-Mobile. July 2003.

T-Mobile UCF tri-fold promotional brochure. T-Mobile. July 2003.

T-Mobile Fringe Festival tri-fold brochure. T-Mobile. June 2003.

FloridaFisherman.com documentation set. FloridaFisherman.com. April 2003.

UCF Alumni Association Style Guide. University of Central Florida Alumni Association. January-May 2002.

## **Editing**

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“Myrna Baez: Her Art and Her Identity,” (16 pages). March 2006.

*How to Overcome Managerial Shyness and Become an Assertive Manager*, (201 pages). December 2004.

“Lydia Sada de Gonzalez: Portrait of a Collector within the Context of the Emerging Monterey Art Scene,” (20 pages). September 2004.

“Automated CxBR Modeling Using Learning from Observations (ACM-LFO),” (400 pages). February 2004.

## **Service-Learning Projects Supervised**

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ENC 5237 Writing for the Business Professional, UWC Informational Video  
ENC 5237 Writing for the Business Professional, KnightOWL Policies and Procedures Manual

ENC 5214 Production and Publication Methods, UWC Materials for the International Student Services Center  
ENC 5214 Production and Publication Methods, KnightOWL Web page redesign  
ENC 4295 Technical Documentation III, TutorTrac Manual  
ENC 4294 Technical Documentation II, Honors in the Major Handbook  
ENC 4294 Technical Documentation II, UWikiC Additions  
ENC 4215 Techniques of Technical Publication, KnightOWL Brochure

## **Academic Committees and University Service**

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Department of English Composition Portfolio Assessment Committee  
Department of English Writing Program Committee  
Electronic Thesis and Dissertation Committee  
Faculty Center for Teaching and Learning Advisory Board  
Fulbright Application Panel  
Student Academic Resource Center Pegasus Coordinator Search Committee  
Task Force on Composition and the University Writing Center  
Undergraduate Research Journal Editorial Board  
Undergraduate Research Journal Executive Board  
UWC Regional Campus Instructor/Coordinator Search Committee

## **Affiliations**

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Association of Internet Researchers (AoIR)  
Association of Teachers of Technical Writing (ATTW)  
Council of Writing Program Administrators (WPA)  
International Writing Centers Association (IWCA)  
Modern Language Association (MLA)  
National Council of Teachers of English (NCTE)  
Rhetoric Society of America (RSA)  
Society for Technical Communication (STC)  
Southeastern Writing Centers Association (SWCA)