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University of Central Florida

# Annual Report on Institutional Effectiveness

*Pathways to Prominence*

August 27, 2007



# Overview

- institutional effectiveness at UCF
- enhancements made this year
- report on program assessment efforts
- report on program improvements
- national visibility in assessment
- next steps



# UCF's Integrated Approach to Institutional Effectiveness



## linkages

- share information
- inform budget process

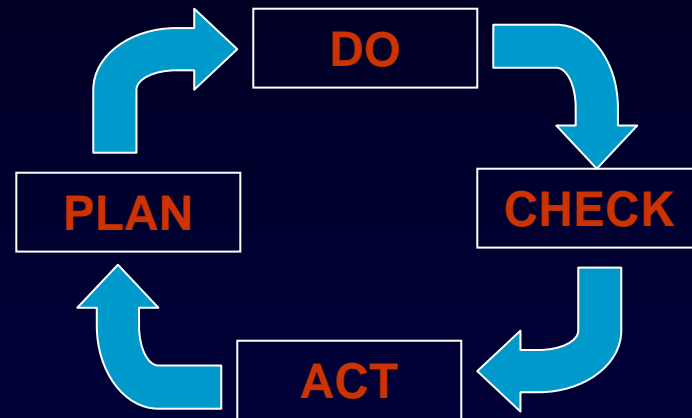
## differences

- different cycles
- additional data elements
- different purposes
  - continuous improvement
  - evaluation
  - planning



# Program Assessment

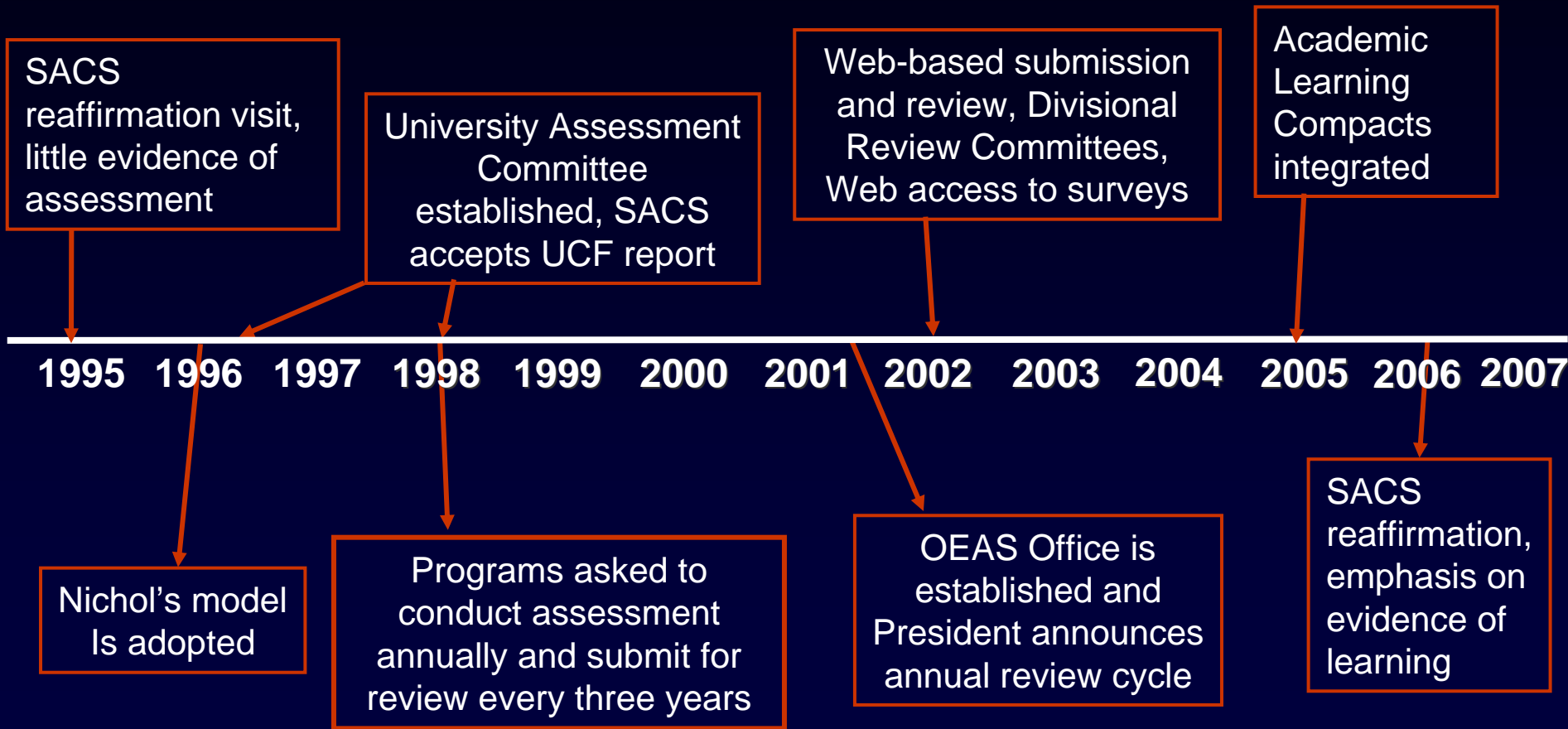
- *formative* evaluation process designed to support improvement
- continuous



- focused on improving
  - student-learning
  - student development
  - services and operations



# Assessment at UCF





## 2006-2007 Enhancements

- emphasis on continual improvement of assessment
- Quality Enhancement Plan assessment
- increased use of direct evidence of student-learning
- increased emphasis on use of results for improvement
- FCTL and OEAS assessment workshops
- assessment training for coordinators and Divisional Review Committee members
- stronger role of Divisional Review Committees



# Emphasis on Quality and Improvement

## Academic Divisional Review Committees

- College of Arts and Humanities
- College of Business Administration
- College of Education
- College of Engineering and Computer Science
- College of Health and Public Affairs
- College of Sciences
- Specialized colleges: Rosen College of Hospitality Management, The Burnett College of Biomolecular Sciences, academic programs in graduate studies and undergraduate studies; next year the College of Nursing and College of Medicine will be included
- General Education Program foundations



# Emphasis on Quality and Improvement

## **Administrative Divisional Review Committees:**

- Administration and Finance Division
- Community Relations and University Relations
- Marketing, Communications, and Admissions
- Office of Research and Commercialization
- Office of the President
- Provost's Office A (deans' offices, regional campuses)
- Provost's Office B (computer services and telecommunications, planning and evaluation, graduate studies, undergraduate studies)
- Student Development and Enrollment Services



# Report on Assessment Efforts and Improvements

- 2006-2007 participation
- Divisional Review Committee roles
- assessment success stories
  - academic programs
  - administrative units
- efforts to increase national reputation
- planned enhancements for 2007-2008



# Participation and Improvement

- participation in 2005-2006 results reporting
  - 212 academic programs, 5 general education foundations
  - 103 administrative units
- participation in 2006-2007 plan development
  - 216 academic programs - 4 new, 5 general education foundations
  - 103 administrative units
- Divisional Review Committee
  - each committee has 5-12 members
  - DRC chair is representative on the University Assessment Committee

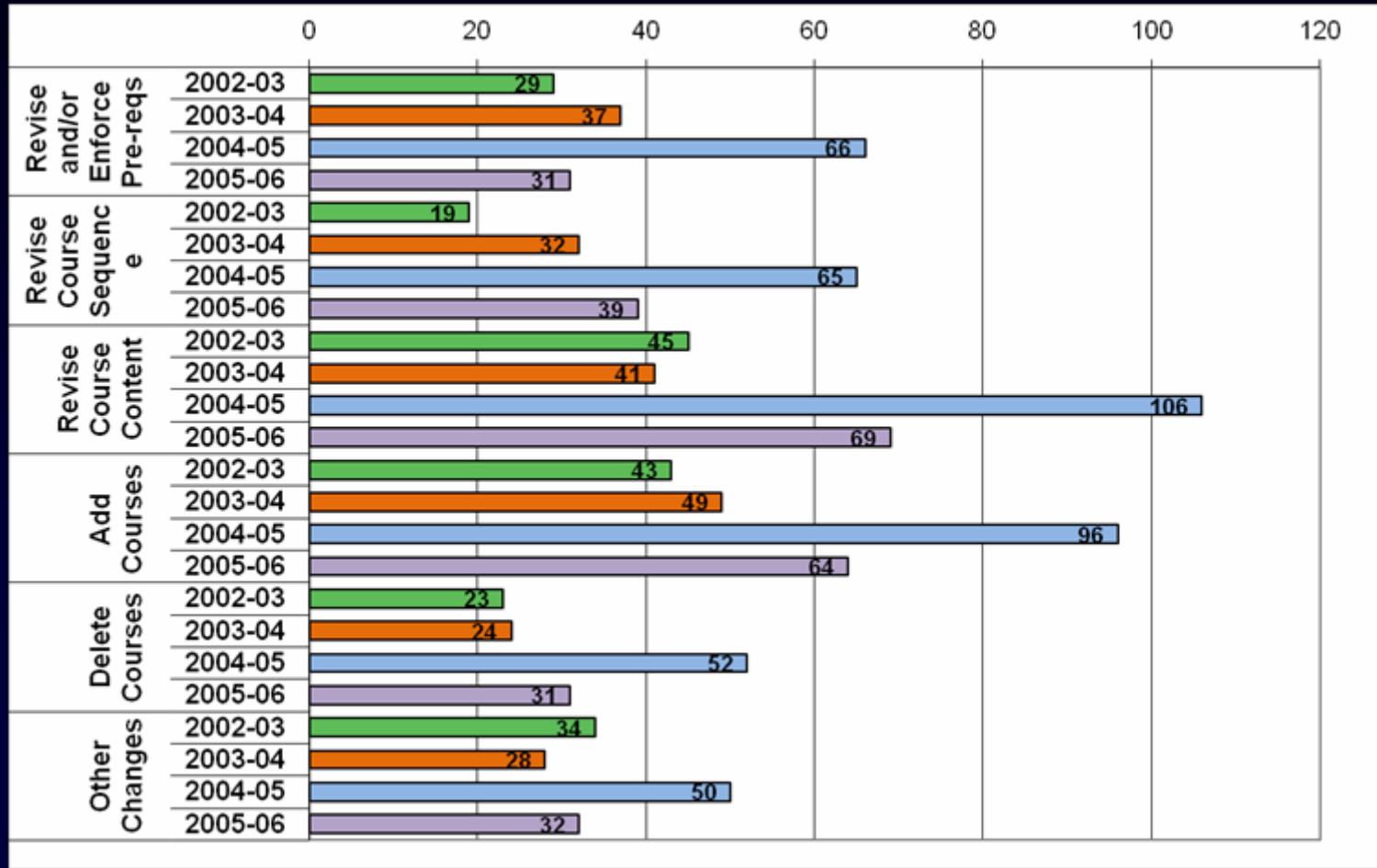


# Roles of Divisional Review Committee

- review assessment results
  - offer feedback, suggestions
  - evaluate results reporting (complete, tied to improvement)
  - compare use of results with previous year
- review assessment plans
  - offer feedback, suggestions
  - evaluate plan (complete, potential for improvement)
  - compare plan with previous year

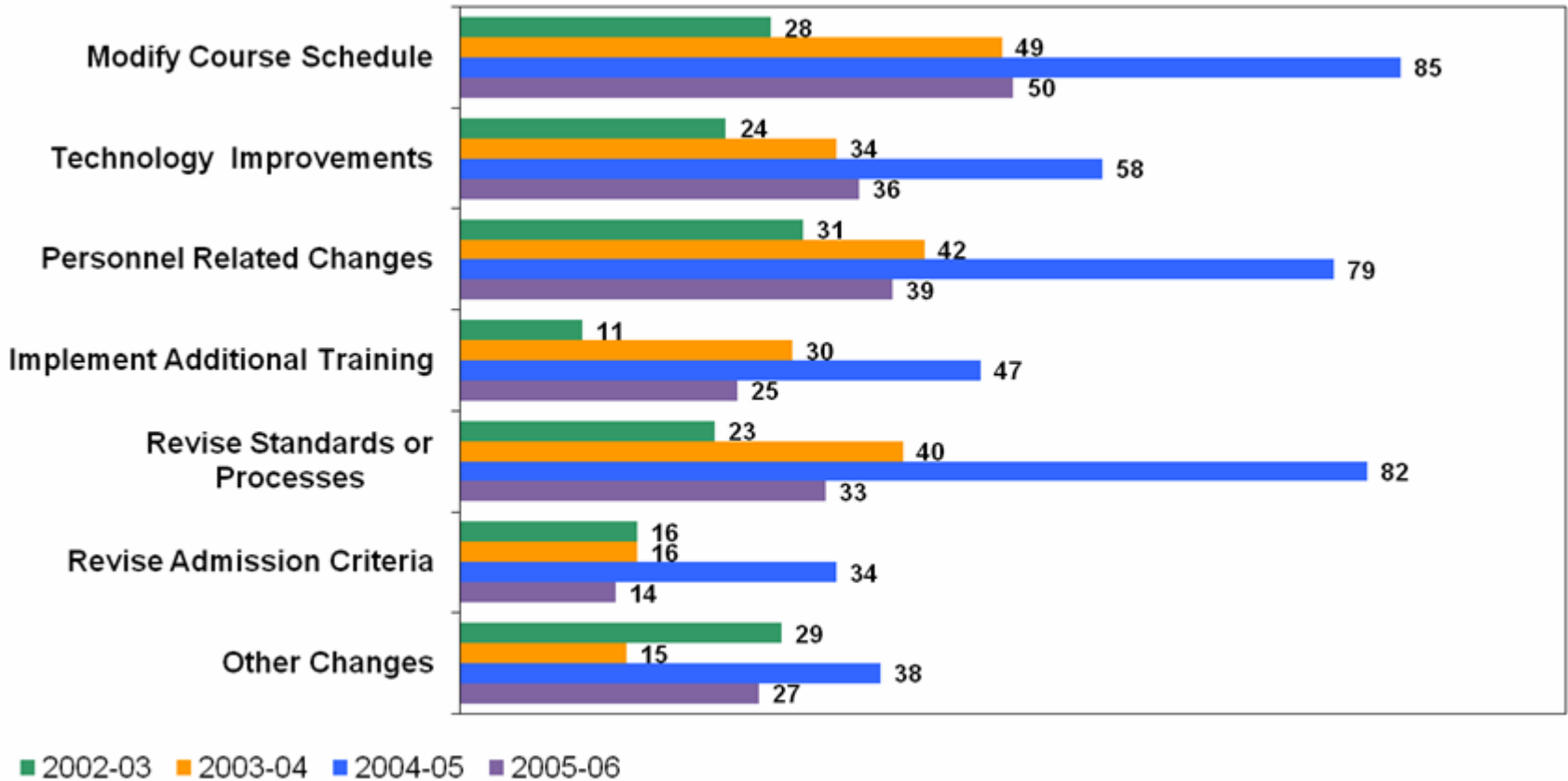


# Four-Year Trends for Academic Programs Planning Curricular Changes



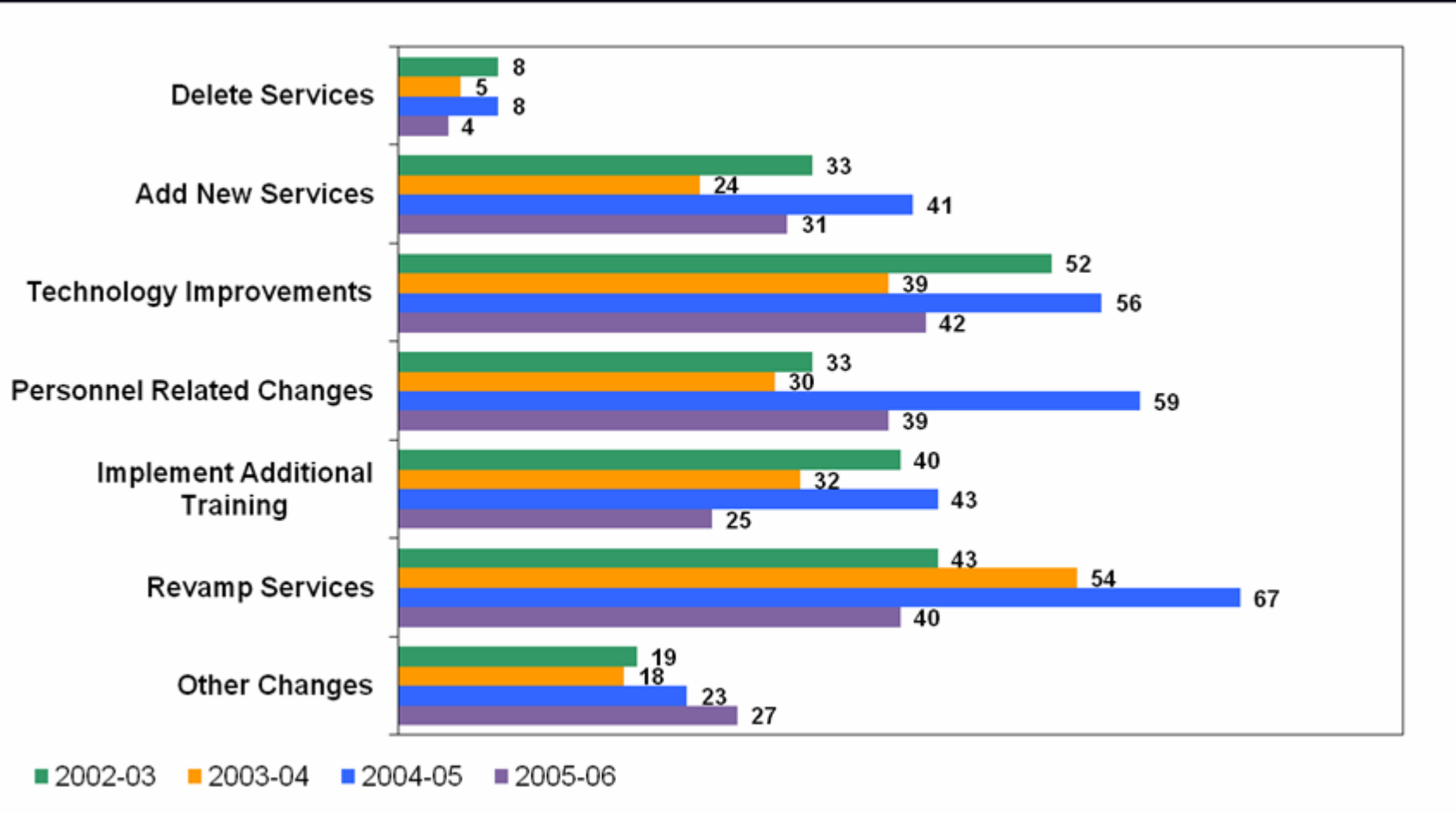


# Four-Year Trends for Academic Programs Planning Operational Changes



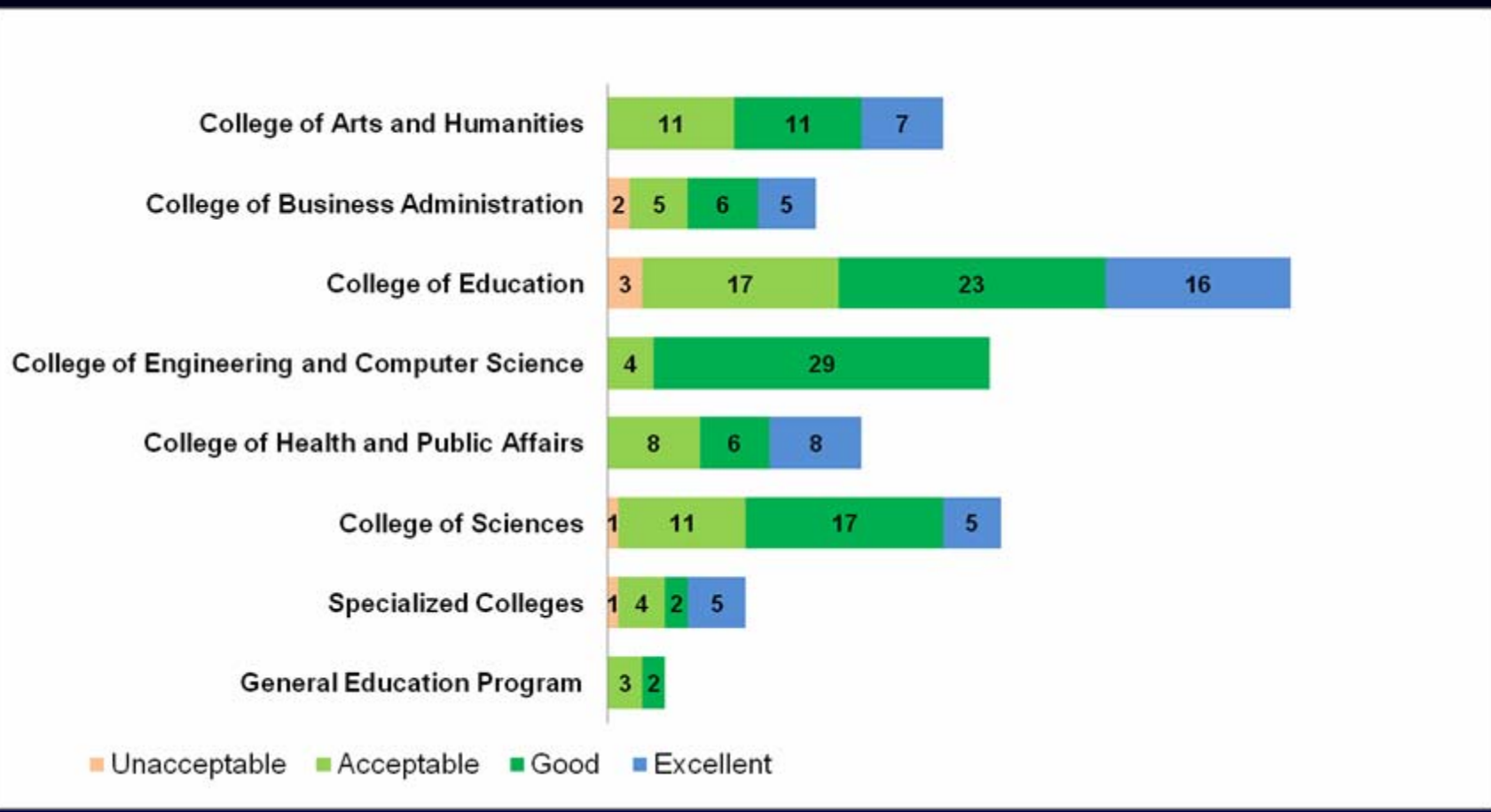


# Four-Year Trends for Administrative Units Planning Operational Changes



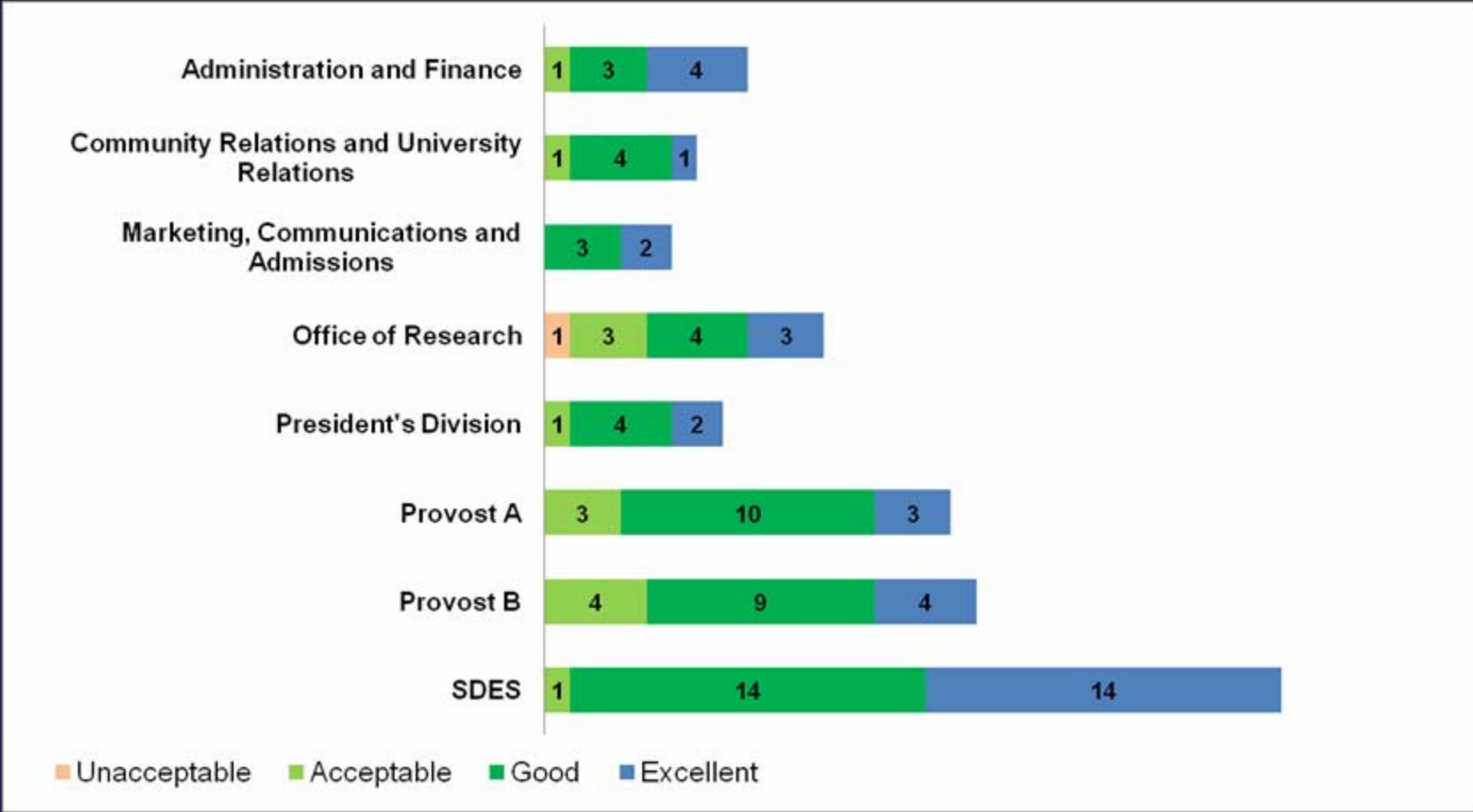


# 2005-2006 DRC Rating of Academic Program Results



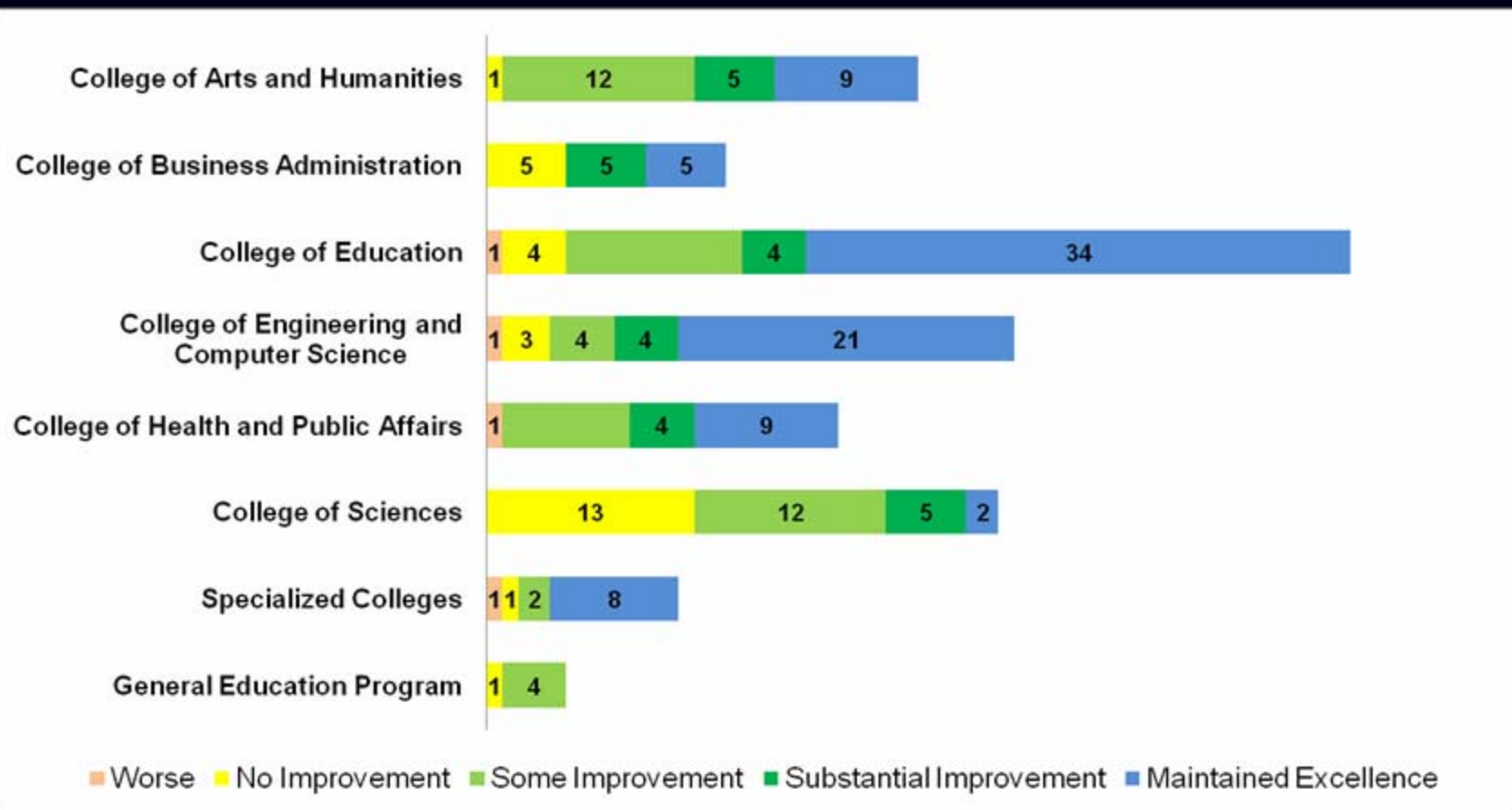


# 2005-2006 DRC Rating of Administrative Unit Results



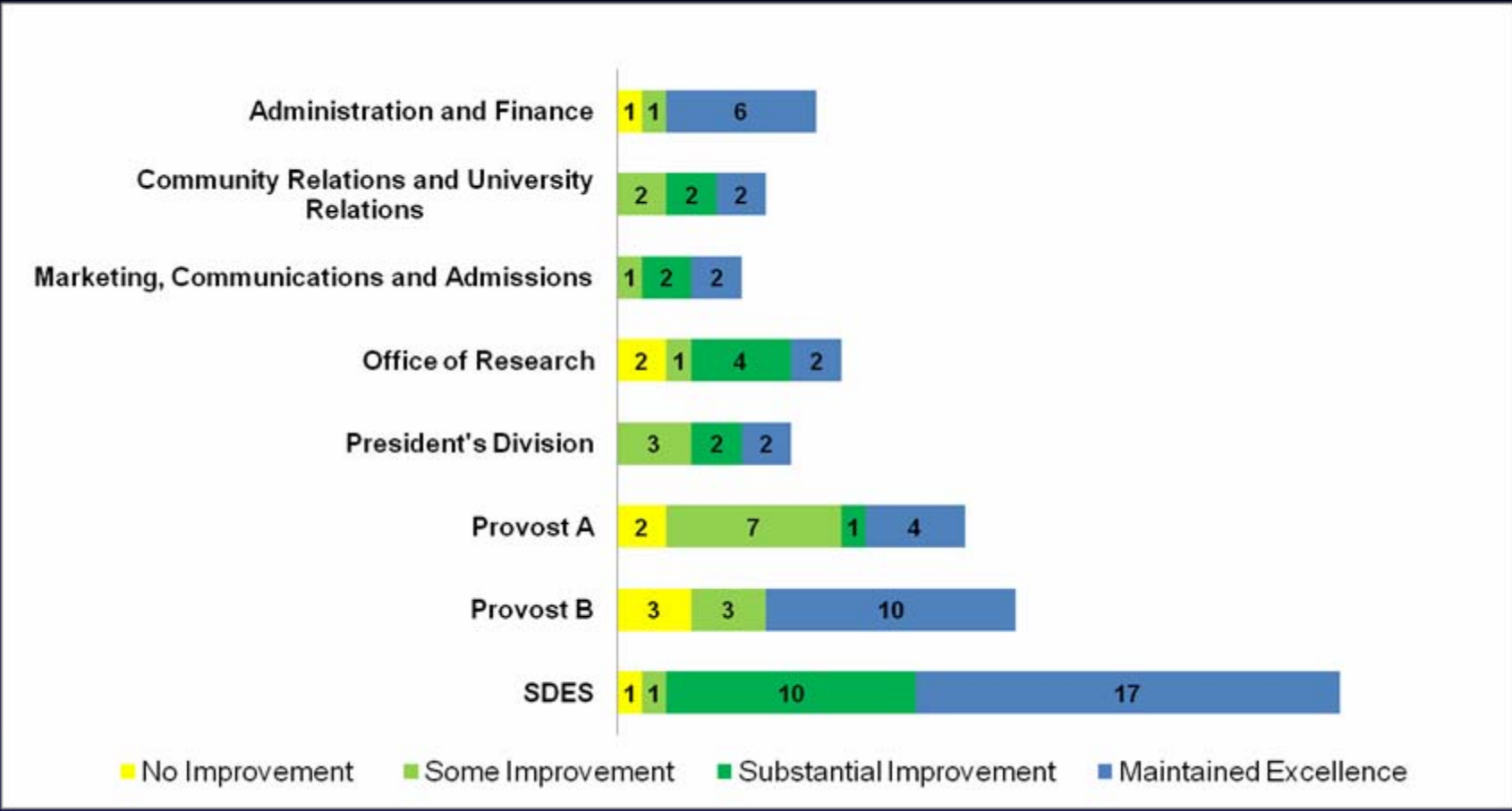


# 2005-2006 DRC Comparison of Academic Program Results



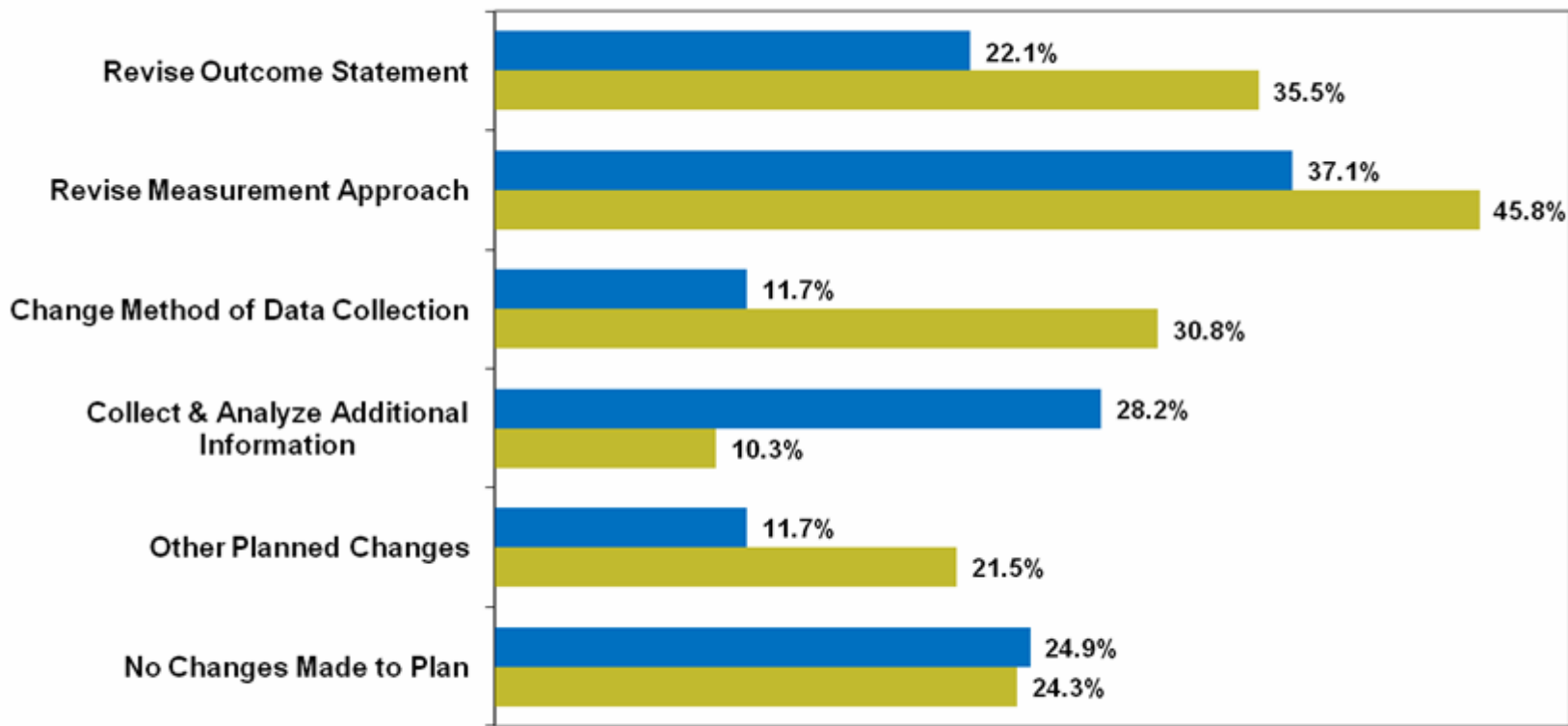


# 2005-2006 DRC Comparison of Administrative Unit Results





# Changes in 2006-2007 Plan for Academic Programs and Administrative Units



■ Academic programs   ■ Administrative units



# Examples of Quality Improvements

- College of Engineering and Computer Science
  - dean's office
- College of Arts and Humanities
  - English, B.A. and M.A.: literature, technical writing, creative writing
  - dean's office
- College of Education
  - 11 undergraduate state-approved initial teacher preparation programs
  - student affairs office



# Examples of Quality Improvements

- College of Health and Public Affairs
  - health sciences – athletic training B.S.
- Rosen College of Hospitality Management
  - undergraduate programs: academic learning compacts and administrative strategic plan
- Office of the President
  - ombuds office
  - university audit



# Examples of Quality Improvements

- Student Development and Enrollment Services
  - career services and experiential learning
  - student union
- Administration and Finance Division
  - facilities and safety: housekeeping—special services
  - energy and sustainability center
  - human resources



# Increasing Our National Prominence in Assessment

- broader scope of national conference presentations
  - 15 workshops this year 5 versus 9 last year)
    - emphasis on depth of assessment capabilities for participants
  - wider range of venues (4 new conferences)
    - student affairs
    - faculty
    - discipline-specific
- consultations to state, national, and international universities
- increase in requests to use UCF's materials



## Planned Enhancements for 2007-2008

- integrate Quality Enhancement Plan information fluency student-learning outcomes into program plans
- integrate General Education Common Theme student-learning outcomes into program plans
- expand partnership with FCTL to reach more academic departments
- increase emphasis on evidence-based measures of learning outcomes in assessment plans
- deploy refined Web interface and data management system for assessment
- increase recognition for best practices
- maintain UCF's national reputation in assessment



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