

UNIVERSITY OF CENTRAL FLORIDA

PUBLIC AFFAIRS DOCTORAL PROGRAM, COLLEGE OF HEALTH & PUBLIC AFFAIRS

Dr. Naim Kapucu

E-mail:nkapucu@mail.ucf.edu

Location: IST B & C

Tuesdays 6:00 pm –8:50 pm

Phone: (407) 823-6096

Office: HPA II 238M

Office hours: Mondays 9:00 AM - 12:00 Noon and by appointment

PAF 7939 SEMINAR ON SOCIAL CAPITAL AND PUBLIC AFFAIRS: THEORY AND PRACTICE

Doctoral Seminar

Social capital consists of the resources embedded within and available through relationships. It is a construct that has received wide attention from scholars from a variety of disciplines including public policy, public administration, sociology, political science, management, and economics. Within organizational studies, social capital has been studied both as an attribute of an individual actor and as a characteristic of a social unit as a whole. These different approaches have sprung from different conceptualizations of the construct and have also yielded a growing and diverse research literature on the topic. The concept of social capital has clearly benefited from a recent explosion of interest and has received increasing attention in public affairs circles. The promotion of social capital is often seen as a way of reviving active citizenship and enabling community development. In recent years an exciting, diverse, and rapidly growing body of research has suggested that the norms and networks of civil society have powerful practical effects in many disparate political and economic arenas. This research frontier centers on concepts of “social capital” and its implications for such fields as social welfare in American cities, economic progress in developing countries, and the effectiveness of democratic government in the United States and other modern societies. This seminar will explore this sprawling research frontier, focusing on contemporary America.

The seminar will bring together perspectives of practitioners, policy-makers, and academic researchers on social capital and its relevance to public affairs. It will provide a unique opportunity to critically explore current thinking on the role of social capital and look at the relationship between social capital and public affairs from both a policy and operational viewpoint. In this seminar we will examine social capital in its various forms along with its effects on behavior within and between organizations. We will draw on literature from sociology, policy sciences, organizational studies, economics, and business strategy. We will cover the basic theoretical models of social capital and investigate different methods that have been used in social capital research. We will approach our investigation from multiple levels of analysis and will incorporate guest lectures from the UCF faculty who are doing research in social capital. We will discuss various applications of social capital dependent on the interests and background of students. Students will learn social network analysis techniques (widely used in social capital research) using UCINET 6.0. It is expected that students will employ the social network analysis in their final project.

Course Structure

This seminar is for advanced graduate students in public affairs, public administration, public policy, and professional schools. The seminar is designed to introduce seminar participants to an active and multifaceted research frontier in social capital, to enable them to contribute original research (theoretical, empirical, and/or applied) at that frontier, and/or to conceive public policy alternatives that enhance social capital. The course will be conducted in seminar

fashion with discussion focused on a common set of readings that we will all read and discuss. *Timely completion of the reading and full class participation is expected even during the weeks in which you do not submit a paper.*

Requirements

(1) Everyone is expected to read and reflect on all assigned readings prior to class. Class participation will constitute as part of the grade. All students are expected to contribute to the discussion, and therefore “cold calls” may sometimes be employed.

(2) You are expected to prepare five short response papers (500 - 700 words, 1 single spaced page in length) that critically review the two selected resources assigned for a given week. You may choose which weeks to skip the papers. You may also write papers for more than five weeks and drop the least successful from your record. These response papers should include:

- What the fundamental objective of the reading is, and how it fits into a broader stream of social capital research;
- The theories drawn upon, and the rationale for propositions/hypotheses if any;
- Methodology (if any) used;
- Results and conclusions – In the case of conceptual papers, please expand the discussion of major points of the paper;
- You are asked to e-mail/post your write-up to all others in the class **at least** one day before the class meeting *no later than 5 pm on the day preceding the seminar.*

(3) Each student will be assigned two classes where they are responsible for conceptualizing and leading discussion on how papers for the class date relate to each other, as well as to earlier readings in the course. A 2- to 3-page written summary of this should be distributed to all seminar members **at least** one day before the class meeting.

(4) Each student will be asked to develop a paper that is either conceptual or that proposes a research project on social capital (20 - 25 double spaced pages in length, excluding references and appendices). This paper should review and interpret relevant literature and propose a research project or policy alternative(s). The purpose of the paper is to enable each student to apply the social capital approach to some theoretical or practical problem of special concern to him or her. A 1-2 page prospectus for this paper needs to be discussed with the instructor and approved. This paper is due one week before our last session. These papers will be presented on the last day of class.

Required reading materials: The required textbooks are available at the UCF Bookstore. Additional materials will be provided during the semester or will be available online.

Buchanan, Mark. 2002. *Nexus: Small Worlds and the Groundbreaking Theory of Networks*. New York: Norton. ISBN: 0393324427

Field, John. 2003. *Social Capital*. New York: Routledge. ISBN: 0415257549.

Halpern, David. 2005. *Social Capital*. Malden, MA: Polity. ISBN: 0745625487.

Hanneman, Robert A. and Riddle, Mark (n.d.) *Introduction to Social Network Methods* available online at <http://faculty.ucr.edu/~hanneman/nettext>

Recommended: Lin, Nan. 2002. *Social Capital: A Theory of Social Structure and Action*. New York: Cambridge University Press. ISBN-10: 052152167X.

An excellent electronic resource, Social Capital Gateway: <http://www.socialcapitalgateway.org>

Evaluation: The short papers will count for 25 percent of the final evaluation, the conceptual papers will count for 20 percent, the final research paper will count for 35 percent, and class participation will count for 10 percent.

Grading and Feedback:

All class-related work will count toward your grade. Written work will receive comments via the drop box function of WebCT. If the comments are not informative, please request clarification.

<u>Grades:</u>	<u>Points</u>
Class participating	10
Response papers (5)	25
Conceptual papers (2)	20
Term paper	35
Presentation	10
<i>Total</i>	<i>100</i>

Final grades will be earned as follows:

Points	Grade	Meaning
100	95= A	4 Outstanding achievement. Student performance demonstrates full command of the course materials and evidence of originally and/or creativity that far surpasses course expectations.
94	90= A-	3.75 Excellent achievement. Student performance demonstrates thorough knowledge of the course materials and exceeds course expectations by completing all requirements in a superior manner.
89	87= B+	3.25 Very good work. Student performance demonstrates above-average comprehension of the course materials and exceeds course expectations on all tasks as defined in the course syllabus.
86	83= B	3 Good work. Student performance meets designated course expectations, demonstrates understanding of the course materials and is at an acceptable level.
82	80= B-	2.75 Unsatisfactory work. Student performance demonstrates incomplete and inadequate understanding of course materials. The student must repeat the course with a passing grade.
79	77= C+	2.25
76	73= C	2
72	70= C-	1.75 Unacceptable work. Course work performed at this level will not count toward the MPA degree. For the course to count toward the degree, the student must repeat the course with a passing grade.
69	67= D+	1.25
66	63= D	1
62	60= D-	0.75
59	0= F	0 Failing.

Writing ability: Successful graduate level work requires the ability to write clearly using correct grammar and spelling. Be sure to check all your written assignments before submitting them as points will be taken off for improper spelling and poorly worded sentences. Please use APA style consistently in your term paper. Web documents should be fully cited with as many elements of information as possible.

Communications: E-mail is a very efficient way to contact the instructor. Office hours are as posted or by appointment.

Academic Honesty: UCF is committed to a policy of honesty in academic affairs. The University of Central Florida academic honesty policy will be strictly adhered to in this class. Students have the obligation to ask the instructor for clarification if there is anything that is not clear about course procedures and the grading policies of the instructor. The university's policy statement (Golden Rule) can be found at www.goldenrule.sdes.ucf.edu.

Disabilities: The University of Central Florida is highly supportive of the full participation and success of students with all types of disabilities. Any student in this course who has a disability that may prevent him/her from fully demonstrating his/her abilities should contact Students Disability Services (SDS - <http://www.sds.sdes.ucf.edu>) as soon as possible so the SDS can discuss accommodations necessary to ensure full participation and facilitate his/her educational opportunities.

Disclaimer Statement: Please note this is a tentative syllabus, and the instructor reserves the right to make any changes that may be necessary to meet the objectives of the course.

The UCF Creed

Integrity, scholarship, community, creativity, and excellence are the core values that guide our conduct, performance, and decisions.

Integrity I will practice and defend academic and personal honesty.

Scholarship I will cherish and honor learning as a fundamental purpose of my membership in the UCF community.

Community I will promote an open and supportive campus environment by respecting the rights and contributions of every individual.

Creativity I will use my talents to enrich the human experience.

Excellence I will strive toward the highest standards of performance in any endeavor I undertake.

UCF's Vision:

The University of Central Florida will be the nation's *leading metropolitan research university* recognized for its intellectual, cultural, technological, and professional contributions and renowned for its outstanding programs and partnership. In a word, the vision is *prominence*.

UCF's Goals

Goal 1: Offer the best undergraduate education available in Florida.

Goal 2: Achieve international prominence in key programs of graduate study and research.

Goal 3: Provide international focus to our curricula and research programs.

Goal 4: Become more inclusive and diverse.

Goal 5: Be America's leading partnership university.

The Mission of UCF

The University of Central Florida is a public multi-campus, metropolitan research university, dedicated to serving its surrounding communities with their diverse and expanding populations, technological corridors, and international partners. The mission of the university is to offer high-quality undergraduate and graduate education, student development, and continuing education; to conduct research and creative activities; to provide services that enhance the intellectual, cultural, environmental, and economic development of the

metropolitan region, address national and international issues in key areas, establish UCF as a major presence, and contribute to the global community.

The Values that Guide the University

The UCF values comprise the guiding principles that direct the actions of the university, its students, and its employees. Integrity, scholarship, community, creativity, and excellence are the core values that guide our conduct, performance, and decisions. These values have been incorporated into the UCF Creed that prescribes behavior for members of the UCF community.

Class Topics and Schedule

Week 1: Introduction, August 21, 2007

Organizational Meeting: Bowling Alone or Bowling Together?

Week 2: An Introduction to Social Capital Theory, August 28, 2007

Discussion Leader: Dr. Kapucu

Required readings: Field, pp. 1-43; Halpern pp. 1-40.

Please read (chapter 1) Introduction to social network methods at

http://faculty.ucr.edu/~hanneman/nettext/C1_Social_Network_Data.html (optional / recommended)

Other resources:

Coleman, J.S. (1990). *Foundations of Social Theory*. Cambridge: Harvard University Press. pp. 300-321.

Adler, Paul S. And Seok-Woo Kwon. (2002). Social Capital: Prospects for a New Concept *Academy of Management Review* 27 (1):17-40.

Ostrom E., & Ahn, T. K. (2002). Introduction. In E. Ostrom & T. K. Ahn (Eds.), *Foundations of Social Capital* (pp. xi-xxxix). Cheltenham, UK: Edward Elgar

Edwards B. & Foley, W. F. (2000). Civil Society and Social Capital: A Primer. In B. Edwards, M. Foley, & M. Diani, (Eds.), *Beyond Tocqueville: Civil Society and the Social Capital Debate in Comparative Perspective* (pp. 1-14). Hanover: University Press of New England.

Hanifan, L. J. (1920). Chapter VI. Social Capital: Its Development and Use. L. J. Hanifan (Ed.), *The Community Center*, (pp. 78-90). Boston, New York, Chicago, San Francisco: Silver, Burdett & Company

Granovetter, M. (1973). The Strength of Weak Ties. *American Journal of Sociology*, 78, 1360-1380.

Putnam, R. D. (1993). *Making Democracy Work: Civic Traditions in Modern Italy*. Princeton: Princeton University Press. pp. 3-16; 163-185.

Woolcock, M. (2001). The Place of Social Capital in Understanding Social and Economic Outcomes. *Isuma: Canadian Journal of Policy Research*, 2 (1): 11-16.
http://www.isuma.net/v02n01/woolcock/woolcock_e.shtml.

Warren, M. R., Thompson, M. R., & Saegert, S. (2002). The Role of Social Capital in Combating Poverty. In S. Saegert, J. P. Thompson, & M. R. Warren (Eds.), *Social Capital and Poor Communities*, (pp. 1-28). New York: Russell Sage Foundation Press.

Sobel, J. (2002). Can we trust social capital? *Journal of Economic Literature*, 40(1), 139-154.

Briggs, X.dS. (2004). Social Capital: Easy Beauty or Meaningful Resource? *Journal of the American Planning Association*, 70 (2): 151-158.

Putnam R. D., Feldstein L., & Cohen, D. (2003). *Better Together*. New York: Simon and Schuster. Chapter 5 (pp. 98-118)

Week 3: Social Capital as a Collective Resource, September 4, 2007

Discussion Leader: Kristin

Required readings: Field, pp. 44-70.

Coleman, J. (1988). Social capital in the creation of human capital. *American Journal of Sociology*, 94: 95-120.

Other resources:

Putnam, R. D. (1993). *Making democracy work: Civic traditions in modern Italy. Chapter 4.* Princeton: Princeton University Press. *Jeannie*

Perry, James. (2007). Democracy and New Public Service. *American Review of Public Administration* 37(1): 16.

Nahapiet, J., Ghoshal, S. (1998). Social capital, intellectual capital, and the organizational advantage. *Academy of Management Review*, 23, 242-266. *Tory*

Isham, Jonathan, Jane Kolodinsky, and Garrett Kimberly. (2006). The Effects of Volunteering for Nonprofit Organizations on Social Capital Formation: Evidence from a Statewide Survey *Nonprofit and Voluntary Sector Quarterly* 36 (3): 367-383.

Leana, C. R., Buren III, H. J. V. (1999). Organizational Social Capital and Employment Practices. *Academy of Management Review*, 24, 538-555. *Jeannie*

Granovetter, M. (1985). Economic action, social structure and embeddedness. *American Journal of Sociology*, 91, 481-510. *Tory*

Powell, W. 1990. Neither market nor hierarchy: Network forms of organization. In L. Cummings & B. Straw (Eds.), *Research in Organizational Behavior* (12: 295-336). Greenwich, CT: JAI Press.

Swindell, David and Janet M. Kelly (2000). Linking Citizen Satisfaction Data to Performance Measures: A Preliminary Evaluation *Public Performance & Management Review*, 24 (1): 30-52.

Schneider, Volker et al. (2007) *Political networks- A Structured Bibliography*. Available at http://www.uni-konstanz.de/FuF/Verwiss/Schneider/ePapers/PolNetw_StructBibliography.pdf

Social Network Analysis Demonstration with UCINET 6.0. (Please download the free version of the software program from <http://www.analytictech.com/> into your computer).

Week 4: Social Capital as an Individual Resource, September 11, 2007

Discussion Leader: Sara

Required readings: Halpern pp. 43-72.

Katz, N. & D. Lazer. (n.d.). Building effective intra-organizational networks: The role of teams www.ksg.harvard.edu/davidlazer/files/papers/Lazer_Katz_Building_Effective.pdf

Other resources:

Kapucu, N. (2006). Interagency Communication Networks during Emergencies: Boundary Spanners in Multi-agency Coordination *The American Review of Public Administration (ARPA)*. Volume 36 (2): 207-225. *Ali*

- Burt, R. (1997). The contingent value of social capital. *Administrative Science Quarterly*, 42, 339-365. *Carolann*
- Burt, R. (2000). The network structure of social capital. In R. Sutton & B. Staw (eds.) *Research in organizational behavior*, (pp. 345-423). Westport: CT: JAI Press. *Ali*
- Belliveau, M., O'Reilly III, C., Wade, J. (1996). Social capital at the top: Effects of social similarity and status on CEO compensation. *Academy of Management Journal*, 39(6), 1568-1593. *Jeanne*
- Loury, G. (1987), Why should we care about group inequality?, *Social Philosophy and Policy* 5: 249-71.
- Brass, D., Burkhardt, M. (1993). Potential power and power use: An investigation of structure. *Academy of Management Journal*, 36 (3), 441.
- Granovetter, M. (1983). The strength of weak ties. *American Journal of Sociology*, 78, 1360-1380. *Tolga*
- Feld, Scott L. (1991). Why your friends have more friends than you do. *American Journal of Sociology* 96:1464-1477.
- Helliwell, J.F., (2001). Social capital, the economy and well-being. In K. Banting, , A. Sharpe, and F. St-Hilaire, (eds.), *The Review of Economic Performance and Social Progress*, 1, 43-60. *Jeanne*
- Cabinet Office, Strategy Unit. 2003, *Life satisfaction: the state of knowledge and implications for government*. London. (authored by Nick Donovan, David Halpern and Richard Sargeant). <http://www.number-10.gov.uk/su/ls/paper.pdf>.
- Berkman L. F., & Glass, T. (2000). *Social Integration, Social Networks, Social Support, and Health*. New York: Oxford University Press. (pp. 137-173).
- Banaszak-Holl, Jane, Susan Allen, and Vincent Mor; Thomas Schott (1998). Organizational Characteristics Associated with Agency Position in Community Care Networks *Journal of Health and Social Behavior*, 39 (4): 368-385.
- Kawachi, I., & Berkman, L. (2000). Social Cohesion, Social Capital, and Health In L.F. Berkman & I. Kawachi (Eds.), *Social Epidemiology* (pp. 174-190). New York: Oxford University Press. *Tory*
- Veenstra G. (2002). Social capital and health (plus wealth, income inequality and regional health governance), *Social Science & Medicine*, 54, 849-868. *Tory*
- Lochner, K.A., Kawachi, I., Brennan, R.T, Buka, S.L. (2003). Social capital and neighborhood mortality rates in Chicago. *Social Science & Medicine*, 56 (8), 1797-1805. *Tolga*
- Klinenberg, E. (2002). *Heat Wave: A Social Autopsy of Disaster in Chicago*. Chicago: University of Chicago Press. pp. 1-78.

Week 5: But Is It Capital? September 18, 2007

Discussion Leader: Tory

Required readings: Field, pp. 71-114.

Adler, P., & Kwon, S.W. (2002). Social capital: prospects for a new concept. *Academy of Management Review*, 27: 17-40.

Other resources:

- Bourdieu, P. (1986). The forms of capital. In J. G. Richardson (Ed.), *Handbook of theory and research for the sociology of education*. (241-258). New York: Greenwood. *Tolga*
- Solow, R. (1999). Notes on social capital and economic performance. In P. Dasgupta & I. Serageldin (Eds.), *Social capital: A multifaceted perspective* (pp. 6-12). Washington, D.C.: World Bank, available online at UCF Library <http://cf.catalog.fcla.edu/cf.jsp?Ntt=Social+Capital%3A+A+Multifaceted+Perspective+%&I=0&N=29&S=BEQ6EQXVT8FMPKFSTC4H5TK2GKCCVYJ7UUSH7LLCVU731BSG63&Ntk=Title&V=D&Nty=1#top> *Sara*
- Sobel, J. (2002). Can we trust social capital? *Journal of Economic Literature*, 40(1), 139-154. *Sara*
- Coffé, Hildeand Benny Geys. (2007). Toward an Empirical Characterization of Bridging and Bonding Social Capital *Nonprofit and Voluntary Sector Quarterly* 36 (1):121-139. *Tolga*
- Portes, A. (1998). Social capital: It's origins and applications in modern sociology. *Annual Review of Sociology*, 24: 1-24. *Ali*
- Fernandez, R. & Castilla, E. (2001). How much is that network worth? Social capital in employee referral networks. In N. Lin, K. Cook & R. Burt (Eds.), *Social capital: Theory and Research* (pp. 85-104). New York: Aldine de Gruyter. *Ali*

Week 6: Social Capital in the Workplace, September 25, 2007

Discussion Leader: Tolga

Required readings:

- Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. Chapters 5 and 11
- Wolfe, A. (1998). Developing Civil Society: Can the Workplace Replace Bowling? *The Responsive Community*, Spring, 41-47.

Other resources:

- Robinson J. R. & Godbey, G. (1997). *Time for Life: The Surprising Ways Americans Use Their Time*. University Park: Pennsylvania State University Press. Foreword and pp. 48-56, 81-96. *Kristin*
- Klein K., & D'Aunno, T. (1986). Psychological Sense of Community in the Workplace. *Journal of Community Psychology*, 14, October, 365-377. *Carolann*
- Marks, S.R. (1994). Intimacy in the Public Realm: The Case of Co-workers. *Social Forces*, 72 (3), 843-858. *Carolann*
- Hansen, M.T. (1999). The Search-Transfer Problem: The Role of Weak Ties in Sharing Knowledge across Organization Subunits. *Administrative Science Quarterly*, 44: 82-111.
- Bond, J. T., Galinsky E. & Swanberg, J. E. (1998). *The 1997 National Study of the Changing Workforce*. New York: Families and Work Institute. pp. 3-16, 98-110.
- Oh, Hongseok, Giuseppe Labianca, and Myung-Ho Chung. (2006). A Multilevel Model of Group Social Capital *Academy of Management Review* 31(3): 569-582.
- Nebus, James. (2006). Building Collegial Information Networks: A Theory of Advice Network Generation *Academy of Management Review* 31(3): 615-637.

- Estlund, C. (2003). *Working Together: How Workplace Bonds Strengthen a Diverse Democracy*. New York: Oxford University Press. Chapters 1 and 2 (pp. 3-21 & 23-34).
Kristin
- Pennings, Johannes M., Kyungmook Lee, Arjen van Witteloostuijn. 1998. Human Capital, Social Capital, and Firm Dissolution *The Academy of Management Journal* 41(4): 425-440.
- Brass, Daniel J. 1995. a social network perspective on human resources management. *Research in Personnel and Human Resources Management*, 13: 39-79.
- Cross, Rob Stephen P. Borgatti, and Andrew Parker. (2002). Making Invisible Work Visible: Using Social Network Analysis to Support Strategic Collaboration *California Management Review* 44(2): 25-46.
- Bolino, M.C., Turnley, W.H., Bloodgood, J.M. (2002), Citizenship behavior and the creation of social capital in organizations *Academy of Management Review* (27): 505-22.

Week 7: Theory of Networks and Social Network Analysis, October 2, 2007

Discussion Leader: Ali & Jeanne

Required readings: Mark Buchanan, *Nexus*

Other resources:

- Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. Chapter 1.
- Warren, M. R., Thompson, J. P. & Saegert, S. (2002). The Role of Social Capital in Combating Poverty. In S. J. Saegert, J. P. Thompson, & M. R. Warren (Eds.), *Social Capital and Poor Communities* (pp. 89-114). New York: Russell Sage Foundation Press. *Tory*
- Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. Chapter 18.
- Xavier de Souza Briggs, "Social Capital and the Cities," (unpub. ms., 1998).
<http://ksghome.harvard.edu/~xbriggs.academic.ksg/soc%20capital%20+%20cities.doc>
- Provan, Keith G. and Patrick Kenis. (2007). Modes of Network Governance: Structure, Management, and Effectiveness *Journal of Public Administration Research and Theory (JPART)*. *Early publications*.
- Mandell, Myrna and Keast, Robyn L. (2007) Evaluating Network Arrangements: Toward Revised Performance Measures. *Public Performance & Management Review* 30(4): 574-597.
- Wacquant L.J.D., & William Julius Wilson, W.J. (1990). The Cost of Racial and Class Exclusion in the Inner City. *Annals of the American Academy of Political and Social Science* 501, 8-25.
- McDougall, H. A. (1993). *Black Baltimore: A New Theory of Community*. Philadelphia: Temple University Press. pp. 9-24; 160-211.
- Orr, M. (1999). *Black Social Capital: The Politics of School Reform in Baltimore*. Lawrence: University Press of Kansas. pp. 8-18 and 185-196.
- Patterson, O. (1993). Blacklash. *Transitions*, 62, 4-26. [Available via JSTOR]. *Tolga*
- Lin, Nan. (1999). Building a Network Theory of Social Capital. *Connections* 22(1): 28-51.

- Gulati, R. and M. Gargiulo. (1999). Where do interorganizational networks come from? *American Journal of Sociology* 104: 1439-93.
- Sampson, R. S. (2001). Crime and Public Safety: Insights from Community-Level Perspectives on Social Capital. In S. J. Saegert, J. P. Thompson, & M. R. Warren (Eds.), *Social Capital and Poor Communities* (pp. 89-114). New York: Russell Sage Foundation Press. *Carolann*
- Sampson R.J., Morenoff J.D., & Gannon-Rowley, T. (2002). Assessing Neighborhood Effects: Social Processes and New Directions in Research. *Annual Review of Sociology*, 28, 443-478. *Carolann*
- Wallis, Allan, Jarle P. Crocker and Bill Schechter. (1998). Social Capital and Community Building: Part One *National Civic Review* 83(3): 253-271. *Tory*
- Wallis, Allan. (1998). Social Capital and Community Building: Part Two *National Civic Review* 83(4): 317-336.
- Dekker, Anthony. (2007). The Eurovision Song Contest as a 'Friendship' Network *Connections International Network for Social Network Analysis* 27(3): 53-60.

Week 8: Power of Networks: American Schools, October 9, 2007

Discussion Leaders: Kristin

Required readings: Halpern, pp. 142-169.

- Moore, D. (1998). What Makes These Schools Stand Out? (Designs for Change, April 1998) pp. 1-19 and 83-103. Retrieved Jan. 4 2007 from <http://www.designsforchange.org/pdfs/SOScomplete.pdf> (pp.: 81-107).
- Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. Chapter 17

Other resources:

- Coleman, J. S. (1994). Social capital in the creation of human capital. *American Journal of Sociology*, Supplement, 94, S95-S120. [Available via JSTOR] *Ali*
- Coleman, J. S., and Hoffer, T. (1987). *Public and Private High Schools: The Impact of Communities*. New York: Basic Books. pp. xxiii-27; 211-243. *Tory*
- Shirley, D. (1997). *Community Organizing for Urban School Reform*. Austin: University of Texas Press. Chapter 8 ("Texas"), pp. 200-220. *Tory*
- Bryk, A. S. & Rollow, S. G. (1993). The Chicago experiment: The potential and reality of reform. *Equity & Choice* 9 (3), 22-32. *Ali*
- Schneider, Mark, Paul Teske, Melissa Marschall, Michael Mintrom, and Christine Roch. (1997). Institutional Arrangements and the Creation of Social Capital: The Effects of Public School Choice *The American Political Science Review* 91(1): 82-93.

Week 9: Power of Networks: Social Capital and Community Development, October 16, 2007

Discussion Leaders: Carolann

Required readings: Halpern, pp. 73-112.

- Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. Chapter 23.

Other resources:

- Wagenaar, Hendrik. (2007). Governance, Complexity, and Democratic Participation: How Citizens and Public Officials Harness the Complexities of Neighborhood Decline *The American Review of Public Administration* 37(1): 17-50. Sarah
- Provan, Keith G., Mark A. Veazie, L. K. Staten, N. I. Teufel-Shone . (2005). The Use of Network Analysis to Strengthen Community Partnerships *Public Administration Review* 65(5): 603 - 613. Sarah
- DeFilippis, James. (2001). The Myth of Social Capital in Community Development *Housing Policy Debate*
- McCormick, R. L. (1990). Public Life in Industrial America, 1877-1917. In Eric Foner (Ed.), *The New American History* (pp. 93-118). Philadelphia: Temple University Press.
- Skocpol, T. (1999). How Americans Became Civic. In T. Skocpol and M. P. Fiorina (Eds.), *Civic Engagement in American Democracy*, (pp. 27-80). Washington, DC: Brookings Institution Press.
- Boyer, P. (1978). *Urban Masses and Moral Order in America: 1820-1920*. Cambridge: Harvard University Press. chapters 10-12 (pp. 143-187).
- Skocpol, T. (1992). *Protecting Soldiers and Mothers: The Political Origins of Social Policy in the United States*. Cambridge: Harvard University Press. Chapter 6 (pp. 321-372).
- Davis, A. (1967). *Spearheads for Reform: The Social Settlements and the Progressive Movement, 1890-1914*. New York: Oxford University Press. chapters 1-5 (pp. 3-102).
- Lasch-Quinn, E. (1993). *Black Neighbors: Race and the Limits of Reform in the American Settlement House Movement 1890-1945*. Chapel Hill: University of North Carolina Press. Introduction and chapters 2-3 (pp. 1-8, 47-109).
- Minkoff, Debra C. (1997). Producing Social Capital: National Social Movements and civil Society *American Behavioral Scientist* 40 (5): 606-609.
- Lebsock, S. (1990). Women and American Politics, 1880-1920. In L A. Tilly & P. Gurin (Eds.), *Women, Politics and Change* (Add pg. 35-62). New York: Russell Sage Foundation Press.
- DeRienzo, Harold .(2007). Rebuilding community *National Civic Review* 96(3): 16-26. Jeanne
- Lukensmeyer, Carolyn J. (2007). Large-scale citizen engagement and the rebuilding of New Orleans: A case study *National Civic Review* 96(3): 3-15. Jeanne
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- Seagart, S. & Winkel, G. 1998. "Social Capital and revitalization of New York City's distressed inner-city housing." *Housing and Policy Debate*. 9:17-60.

Week 10: Power of Networks: Social Capital and Economic Development, October 23, 2007

Discussion Leaders: Jeanne

Required readings: Halpern, pp. 170-195.

Woolcock, M. (1998). Social Capital and Economic Development: Toward a Theoretical Synthesis and Policy Framework. *Theory and Society*, 27(2): 151-208.

Other resources:

Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. Chapter 12. *Tolga*

Moe R., & Wilkie, C. (1997). *Changing Places: Rebuilding Community in the Age of Sprawl*. New York: Henry Holt & Co. Chapter 2 (pp. 36-74). *Kristin*

Hoffmann, A. (1994). *Local Attachments: The Making of an American Urban Neighborhood, 1850-1920*. Baltimore: Johns Hopkins University Press. Introduction, Chapter 5, and Chapter 8 (pp. xv-xxiv, 119-166, 240-248). *Sara*

Jacobs, J. (1961). *The Death and Life of Great American Cities*. New York: Random House. Chapters 3 and 6 (pp. 55-73, 112-140). *Sarah*

Sennett, R. (1987). The Public Domain. In N. Glazer and M. Lilla (Eds.), *The Public Face of Architecture*, (pp. 26-47). New York: The Free Press.

Jackson, K. T. (1985). *Crabgrass Frontier: The Suburbanization of the United States*. New York: Oxford University Press. Chapters 13-15 (pp. 231-282)

Baumgartner, M. P. (1988). *The Moral Order of a Suburb*. New York: Oxford University Press. Chapters 4 (pp. 72-100) and 6 (pp. 127-135).

Oldenburg, R. (1989). *The Great Good Place: Cafes, Coffee Shops, Bookstores, Bars, Hair Salons, and Other Hangouts at the Heart of a Community*. New York: Paragon House. chapters 1-4 (3-85). *Carolann*

Sorkin, M. (1992). *Variations on a Theme Park: The New American City and the End of Public Space*. New York: Hill and Wang. Introduction: "Variations on a theme park" (Michael Sorkin) and Chapter 1: "The world in a shopping mall" (Margaret Crawford). *Tolga*

Inkeles, Alex. (2000). Measuring social capital and its consequences. *Policy Sciences* 33 (3-4): 245-268.

Fedderke, J. Kadi, R. & Lutz, J. (1999). Economic growth and Social Capital: a Critical Reflections. *Theory and Society*, 28: 709-745.

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Week 11: Generations: Learning and Information Exchange, October 30, 2007

Discussion Leader: Tolga

Required readings: Halpern, pp. 113-141 and 245-284.

Rahn, W.M., & Transue, J. (1998). Social Trust and Value Change: The Decline of Social Capital in American Youth, 1976-1995. *Political Psychology*, 19(3): 545-565.

Other resources:

Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. Chapters 10, 13-14.

Eglene, Ophelia, Sharon S. Dawes and Carrie A. Schneider. (2007). Authority and Leadership Patterns in Public Sector Knowledge Networks *The American Review of Public Administration* 37(1): 91-113.

Ted Halstead, T. (1999, August). A Politics for Gen-X. *Atlantic Monthly*, 33-42.

Condry, J. (1993). Thief of Time, Unfaithful Servant: Television and the American Child. *Daedalus* 122: 259-278. *Carolann*

Kubey, R., & Csikszentmihalyi, M. (2002). Television Addiction is no mere metaphor. *Scientific American*, 286(2): 74.

Smith D. J., & Rutter, M. (Eds.). (1995). *Psychosocial Disorders in Young People*. Chichester: Wiley and Sons. Chapters 14 and 15 (pp. 763-808). *Carolann*

Youniss, J., McLellan, J.A., and Yates, M. (1997). What We Know about Engendering Civic Identity. *American Behavioral Scientist*, 40(5), 620-631. *Ali*

Galston, W. (2001). Political Knowledge, Political Engagement, and Civic Education. *Annual Review of Political Science*, 4, 217-234. *Ali*

Week 12: Relational Social Capital: Trust, Norms, and Loyalty, November 6, 2007

Discussion Leaders: Sara

Required readings: Halpern, pp.: 199-244.

Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. pp. 65-79.

Other resources:

Warren, M. R. (2001). *Dry Bones Rattling: Community Building to Revitalize American Democracy*. Princeton: Princeton University Press. Introduction and chapters 1, 4, 7, and 9. *Ali*

Ganz, M. (2002) "Making Democracy Work? A Book Review of Warren, Dry Bones Rattling" *Contexts* Fall, 62-63. *Ali*

Brown, Eleanor and James M. Ferris. (2007). Social Capital and Philanthropy: An Analysis of the Impact of Social Capital on Individual Giving and Volunteering *Nonprofit and Voluntary Sector Quarterly* 36 (1): 85-99.

Wuthnow, R. (1999). Mobilizing Civic Engagement: The Changing Impact of Religious Involvement. In T. Skocpol and M. P. Fiorina (Eds.), *Civic Engagement in American Democracy*, (pp. 331-363). Washington, DC: Brookings Institution Press. *Jeanne*

McPherson, M., Smith-Lovin, L., & Cook, J.M. (2001). Birds of a Feather: Homophily in Social Networks. *Annual Review of Sociology*, 27, 415-444. *Kristin*

Berrien, J., McRoberts, O., & Winship, C. (2000). Religion and the Boston Miracle: the Effect of Black Ministry on Youth Violence. In , M. J. Bane, B. Coffin, & R. Thiemann

(Eds.), *Who Will Provide? The Changing Role of Religion in American Social Welfare* (pp. 266-285). Boulder: Westview Press. *Jeanne*

Kenworthy, Lane. (1997). Civic Engagement, Social Capital, and Economic Cooperation. *American Behavioral Scientist* 40(5): 645-656.

Week 13: Social Capital and Public Policy, November 13, 2007

Discussion Leader: Carolann & Tory

Required readings: Halpern, pp. 284-325; Field, pp. 114-145.

Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. Chapter 24.

Other resources:

Yetman, N. R. (1999). Patterns of Ethnic Integration in America. In N. R. Yetman (Ed.) *Majority and Minority: The Dynamics of Race and Ethnicity in American Life* (pp. 227-271). Boston: Allyn & Bacon.

Alba, R. and Nee, V. (1997). Rethinking assimilation theory for a new era of immigration,” *International Migration Review*, 31(4), 826-874. *Jeanne*

Costa D.L. and Kahn, M.E. (2003, March). Civic Engagement and Community Heterogeneity: An Economist's Perspective. *Perspectives on Politics*, 103-111.

Gerstle G. & Mollenkopf, J. H. (2001). Introduction: The Political Incorporation of Immigrants, Then and Now. In G. Gerstle & J. H. Mollenkopf, (Eds.), *E Pluribus Unum? Contemporary and Historical Perspectives on Immigrant Political Incorporation* (pp. 1-30). New York: Russell Sage Foundation Press.

Tienda, M. (1999). Immigration, Opportunity, and Social Cohesion. In N. J. Smelser and J. C. Alexander (Eds.), *Diversity and Its Discontents*, (pp. 129-146). Princeton: Princeton University Press. *Sara*

Putnam, Robert D. (2007). *E Pluribus Unum: Diversity and Community in the Twenty-first Century* The 2006 Johan Skytte Prize Lecture. *Scandinavian Political, Studies* 30 (2): 137-174.

Sleeper, J. (2001, Nov. 5). The Power of Myths, Politically Incorrect, Heroric All the Same. *The New York Observer*, Retrieved January 5 2007 from <http://www.observer.com/pages/story.asp?ID=5052>. *Sara*

Fennema, M. and Tillie, J. (2001). Civic Community, Political Participation and Political Trust of Ethnic Groups. *Connections*, 24(1): 26-41.

Xavier de Souza Briggs, “Bridging Networks, Social Capital, and Racial Segregation in America,” unpub. ms. (2003)
<http://ksgnotes1.harvard.edu/research/wpaper.nsf/rwp/RWP02-011>

Nelson, B.J., Kaboolian, L., and Carver, K.A. (2003). *The Concord Handbook: How to Build Social Capital Across Communities*. Los Angeles, UCLA School of Public Policy and Social Research, Retrieved January 4, 2007 from <http://concord.spsr.ucla.edu/concord.pdf>.

Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. chaps. 21-22.

- Fiorina, M. (1999). Extreme Voices: A Dark Side of Civic Engagement. In T. Skocpol and M. P. Fiorina (Eds.), *Civic Engagement in American Democracy*, (pp. 395-425). Washington, DC: Brookings Institution Press.
- Walzer, M. (1980). Civility and Civic Virtue in Contemporary America. In M. Walzer (Ed.), *Radical Principles: Reflections of an Unreconstructed Democrat* (pp. 55-72). New York: Basic Books. *Tolga*
- Walzer, M. (1991). The Idea of Civil Society. *Dissent*, Spring, 293-304.
- Verba, S., Schlozman, K. L., & Brady, H. E. (1995). *Voice and Equality: Civic Voluntarism in American Politics*. Cambridge: Harvard University Press. Chapters 11 & 17 (pp. 304-333 & 509-533). *Kristin*
- Berger P. L., & Neuhaus, R. J. (1977). *To Empower People: The Role of Mediating Structures in Public Policy*. Washington, DC: American Enterprise Institute for Public Policy Research. pp. 1-45.
- Raab, Jörg. (2002). Where Do Policy Networks Come From? *Journal of Public Administration Research and Theory* 12 (4): 581-622.
- Berry, J. M., Portney, K. E., & Thomson, K. (1993). *The Rebirth of Urban Democracy*. Washington, DC: Brookings Institution Press. pp. 1-98, 283-300.
- Wachtendorf, Tricia & Kendra, James M. (2004). Considering Convergence, Coordination, and Social Capital in Disasters.
<http://dspace.udel.edu:8080/dspace/bitstream/19716/737/1/PP342A.pdf>. *Ali*

Week 14: The Internet and Virtual Social Capital, November 20, 2007

Discussion Leader: Ali

Required readings:

- Quan-Haase, A. and Wellman, B. (2002 November 12). How does the Internet Affect Social Capital? [Draft] In, M. Huysman and V. Wulf, (eds.), *IT and Social Capital*, retrieved January 5 2007 from
http://www.chass.utoronto.ca/~wellman/publications/internetsocialcapital/Net_SC-09.PDF
- Fountain J. E. (2001). *Building the Virtual State: Information technology and Institutional Change*. Washington DC: Brookings Institution Press. Chapter 5 (pg. 64-82).
- Haythornthwaite, C. (2001) .Introduction: The Internet in Everyday Life. *American Behavioral Scientist*, 45(3): 363-382.

Other resources:

- Fischer, C. S. (1997). Technology and Community: Historical Complexities. *Sociological Inquiry*, 67(1) Winter, 113-118. *Kristin*
- Galston, W. (How) Does the Internet Affect Community?: Some Speculation in Search of Evidence. In E. Kamarck, & J. S. Nye, Jr. (Eds.), *democracy.com?* (pp. 45-61. Hollis, NH: Hollis Publishing. *Kristin*
- Putnam, R. D. (2000). *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. pp. 166-180.
- Kollock, P. (1999). The Economies of Online Cooperation: Gifts and Public Goods in Cyberspace. In P. Kollock and M. Smith (eds.) *Communities in Cyberspace*. (pp. 220-

- 239). Retrieved January 4 2007 from <http://www.sscnet.ucla.edu/soc/faculty/kollock/papers/economies.htm>. Sara Alstyne, M.V. and Brynjolfsson, E. (1996 November 29). Could the Internet Balkanize Science?" *Science*, 274(5292), 1479-1480.
- Nie N.H. (2001). Sociability, Interpersonal Relations, and the Internet: Reconciling Conflicting Findings. *American Behavioral Scientist*, 45(3), 420-435.
- Kraut, R., Kiesler, S., Boneva, B., Cummings, J., Helgeson, V. and Crawford, A. (2002). Internet Paradox Revisited. *Journal of Social Issues*, 58(1), 49-74. <http://80-search.epnet.com.ezp1.harvard.edu/direct.asp?an=6194721&db=aph>
- Kavanaugh A.L. and Patterson S.J., (2001) The Impact of Community Computer Networks on Social Capital and Community Involvement. *American Behavioral Scientist*, 45(3), 496-509.
- Hampton, K.N. (2003). Grieving For a Lost Network: Collective Action in a Wired Suburb. *Information Society*, 19(5), 417-428. *Tory*
- Resnick, Paul. (2002). Beyond Bowling Together: SocioTechnical Capital. In J. M. Carroll (eds.), *HCI in the New Millenium* (pp. 247-272). Retrieved January 4 2007 from <http://www.si.umich.edu/~presnick/papers/stk/ResnickSTK.pdf> . *Tory*
- Resnick, P. (2003 May 5) [Draft] Where Locality Meets Virtuality. In Forum for the Future (eds.), *Making the Net Work Sustainable*, to be published by Earthscan UK. Retrieved January 4 2007 from <http://www.si.umich.edu/~presnick/papers/FftF/LocalityVirtuality.pdf><http://www.si.umich.edu/~presnick/papers/FftF/>
- Wellman, B.; A. Q. Haase, J. Witte, and K. Hampton, (2001). "Does the Internet Increase, Decrease, or Supplement Social Capital? Social Networks, Participation, and Community Commitment," *American Behavioral Scientist* 45 (3):436-455.
- What is a Social Network? At <http://www.youtube.com/watch?v=Dp4UfBK5Zw8>.
Social Networking in Plain English at http://www.youtube.com/watch?v=6a_KF7TYKvc.

Week 15: Emerging Research on Social Capital, November 27, 2007

Class does not meet. Please finalize your research papers and submit by 9:00 PM.

Week 16: Class presentations and wrap up, December 4, 2007

Possible paper topics:

1. Is restoring social capital necessary, sufficient, or irrelevant for making American democracy work better? If it is necessary or sufficient, how do we do it?
2. In what ways does the concept of social capital illuminate or obscure? Where is the frontier in social capital theory?
3. What is the "social capital" diagnosis of America's urban problems? How persuasive is it?
4. How (if at all) are social capital and education related?
5. Does the Progressive Era constitute an attractive inspiration for our own times or not? Was it about social capital or social control?
6. Have we made our places, or have our places made us? How? What can we do about it?
7. Is the younger generation today really any different from young people always? If so, how and why?
8. Is the workplace part of the problem or part of the solution?
9. What are the strengths and weaknesses of religiously based social capital?

10. Is “virtual community” really community? Will the Internet make the problem of social capital better or worse?
11. How does ethnic diversity affect social capital? How are bridging, bonding and linking social capital related? If there is a policy problem here, what can we do about it?

ENJOY THE CLASS!