



usitt

presents

Working and Shopping in New York

Wednesday, August 10 – Friday, August 12

Spend an exciting three days in New York City as the 2005 USITT Costume Symposium explores the Great White Way. Take a crash course in how productions go from research to design to costumed actors and dancers.

This action-packed symposium explores the special shopping and research sources available only in New York City. Find out the realities of working on and Off Broadway! Put on your walking shoes and stride into action to:

- **learn** how designers, design assistants, and shop heads mount new productions – and how they remount touring productions.
- **see** the construction and craft standards and techniques employed by New York costume shops and prop houses.
- **tour** the research and shopping resources available in the Big Apple – from the upper west side to lower Manhattan. Fully guided tours explore costume and craft shops, rental collections, research collections, and shopping districts.

Space is limited to 60 people.

Complete day by day and tour information is available at
www.usitt.org



Working and Shopping in New York 2005
New York Costume Symposium August 10-12

SYMPOSIUM EVENTS

Wednesday August 10

The Process Of NYC Design Development

COFFEE & TEA

8:30-9:00

Come and enjoy a cup of coffee or tea and meet the other participants.

DESIGNING IN NEW YORK

9:00 – 10:00

Tony award winner William Ivey Long discusses the differences in designing for Broadway and Off Broadway and the unique aspects of designing in New York City including the nitty gritty of design/tech collaborations, the highs and lows of budgeting and labor costs, the roles of assistants and project managers, and the impact of unions on the process.

Chair: Holly Cole

Panelists: William Ivey Long, Tony award winning designer of *The Producers* Brian Meare, Mr. Long's design assistant and Scott Traugott, former design associate to Mr. Long and current freelance Broadway design associate

RE-MOUNTING THE PRODUCTION

10:15-11:15

In this session, panelists will discuss planning strategies for remounting past productions and touring productions. Panelists will share the details of creating show bibles, discuss the challenges in staffing and mounting tours, describe how they handle casting changes; and how they maintain the integrity of the original design or why they update it to look more stylish.

Chair: Kjersten Lester-Moratzka

Panelists, as available: William Ivey Long, 4 time Tony award winning designer, Brian Meare, assistant to William Ivey Long, Holly Hynes, New York City Ballet, and other representatives from Opera and theater companies.

PRICE THAT SKETCH

11:30-12:30

How do costume and craft shops work with designers to bid on Broadway and off-Broadway productions? Bring a sketch and learn firsthand how studios work with you to translate your sketch into Broadway magic.

Chair: Arnold Levine

Panelists: Broadway design assistants and costume and craft shop heads

LUNCH & TRAVEL TO MID-TOWN

12:30-2:00

Travel to midtown with your afternoon tour guides and partake in the culinary delights of the streets of New York. A list of local restaurants and eating establishments will be made available to each participant.

TWO GUIDED TOURS

2:00-4:30 & 4:30-6:00

Participants will head to the subways or streets to join their first pre-selected tour group exploring costume and craft shops, rental collections, research collections and shopping districts. Participants may choose two tours from the following five fully guided tour options and must register for their preferred tours using the Tour Registration Form. The level of difficulty of the tours below are ranked as easy, moderate (4 blocks minimum), difficult (6 blocks minimum), and very difficult, almost a "trail of tears" (10 blocks minimum). Please note that tours 1-5 are offered on both Wednesday and Thursday.

WEDNESDAY TOUR

2:00 – 4:30

Tour 1

Limit 25 participants

Level of difficulty: moderate

The Fashion Institute of Technology costume collection, Carelli costume studio, and Euroco costume/craft studio.

Tour 2

Limit 35 participants

Level of difficulty: moderate to difficult

The FIT bookstore, the Costume Collection and Dodgers Costume Rental Houses, and the Iszquierdo Costume Craft Studio.

WEDNESDAY TOUR

4:30 –6:00

Tour 3

Limit 30 participants

Level of difficulty: moderate.

The midtown fabric, trim and millinery districts

Tour 4

Limit 30 participants

Level of difficulty: moderate

Tricorne Costumes, Arnold Levine's craft studio, Broadway Wigs and the Drama Book store.

Tour 5

Limit 15 participants. Level of difficulty: moderate to difficult.

The NY Public Library Picture Collection, and a stroll up 5th Avenue for some high style window-shopping.

EVENING ACTIVITIES

Experience New York Theater and nightlife on your own. Information about current productions is available at <http://www.ilovenytheater.com/>

You might also opt to wait and buy your tickets for half price at the TKTS booth in Times Square. This booth sells the un-filled seats of different productions on a daily basis so the hottest tickets in town are likely not to be available.

Thursday August 11 **Backstage on Broadway**

BACKSTAGE TOUR OF *THE LION KING* 9:15-11:00

Breakfast on your own and then join us for a close examination of the costumes, set and backstage set up for a Broadway production. Tour guides will meet participants at the Herald Square Hotel at 8:30 and guide them to the New Amsterdam theater for our tour.

LUNCH & TRAVEL TO MID-TOWN TOUR SITES 11:00-12:00

Travel to midtown with your tour guides and partake in the culinary delights of the streets of New York. At 11:45 rendezvous with your tour guide for walking tour options

TWO GUIDED TOURS 12:00 -2:00 & 2:00-4:30

Participants will head to the subways or streets to join their first pre-selected tour group exploring costume and craft shops, rental collections, research collections and shopping districts. Participants may choose two tours from the following five fully guided tour options and must register for their preferred tours using the Tour Registration Form. The level of difficulty of the tours below are ranked as easy, moderate (4 blocks minimum), difficult (6 blocks minimum), and very difficult, almost a "trail of tears" (10 blocks minimum).

THURSDAY TOUR **12:00 – 2:00**

Tour 3

repeated from Wednesday offerings

Limit 30 participants

Level of difficulty: moderate.

The midtown fabric, trim and millinery districts

Tour 4

repeated from Wednesday offerings

Limit 30 participants

Level of difficulty: moderate

Tricorne Costumes, Arnold Levine's craft studio, Broadway Wigs and the Drama Book store.

Tour 5

repeated from Wednesday offerings

Limit 15 participants

Level of difficulty: moderate to difficult

The NY Public Library Picture Collection and a stroll up 5th Avenue for some high style window-shopping.

THURSDAY TOUR

2:00 –4:30

Tour 1

repeated from Wednesday offerings

Limit 25 participants

Level of difficulty: moderate

The Fashion Institute of Technology costume collection, Carelli costume studio, and Euroco costume/craft studio.

Tour 2

repeated from Wednesday offerings

Limit 35 participants

Level of difficulty: moderate to difficult

The FIT bookstore, the Costume Collection and Dodgers Costume Rental Houses, and the Isquierdo Costume Craft Studio.

TRAVEL TO NYU

4:30-5:15

SHOPPING & RESEARCHING IN NEW YORK

5:15-6:00

Learn about the scope and variety of the goods and services available through the uptown and downtown garment districts and the craft and clothing resources in the city from seasoned design assistants and shoppers. Particular attention will be paid to cost-cutting survival strategies practiced in New York.

Chair: Kjersten Lester Moratzka

Panelists, as available: Scott Coppock, the Metropolitan Opera, Rachel Attridge, William Ivey Long's Studio, Brian Trimmer, New York to You

TRAINING IN NEW YORK

6:15-7:15

Learn how different college and university programs utilize the resources found in New York City using internship programs with design studios, theaters and costume studios; research classes that utilize museum and garment district resources; and outreach opportunities with faculty and staff working in New York.

Chairs: Holly Cole and Kjersten Lester-Moratzka

Panelists, as available: Emilia Cachapero, Theater Communications Group, Maggie Reywood, NYU, Rebecca Cunningham, Brooklyn College, Helen Taynton, The Juilliard School, Marilyn Deighton, University of Maryland

EVENING ACTIVITIES

Another chance for another show. Experience New York Theater and nightlife on your own.

Friday August 12

New York Craft and Prop Resources

A GUIDED TOUR OR A PANEL SESSION & A TOUR

9:00-1:30

Breakfast on your own because today's events will begin a choice between two morning tours (tours 6 or 7) or a panel session about propping combined with tour 8. Tour 6 And

7 begin at the Herald Square Hotel, the panel session and tour 8 begin at the conference center at NYU.

Tour 6

Limit: 45 participants

Level of difficulty: easy

Backstage tour of the Metropolitan Museum's Costume Institute and visit to the bookstore. Meet your tour guide at the Herald Square Hotel at 9:00.

Tour 7

Limit: 15 participants

Level of difficulty: moderate

Backstage and shop tour of the Metropolitan Opera and 59th St. fashion shopping stroll. Meet your tour guide at the Herald Square Hotel at 9:30

PROPPING AND CRAFTING IN NEW YORK

9:30-1:30

Learn from the prop and crafts masters on what makes creating crafts and props unique in New York. Hear about the traditional and state-of-the-art materials each shop utilizes before heading out to the Prop/craft shopping districts on the lower east side.

Chair: David Russell

Panelists, as available: Cindy Fain, prop master for The Today Show and The Rosie O'Donnell Show, Jerry Marshall, Broadway and Metropolitan Opera prop master David Russell, Santa Fe Opera, And other NY puppet makers and milliners.

Tour 8

Limit: 15 participants

Level of difficulty: difficult.

Tour the Parsons-Meaers costume studio, the funky retro East Village shopping district, the garment district (lower Broadway to Canal) and Pearl Paint. The tour to the lower East Side and Canal Street will meet at the conference center at 10:30.

LUNCH AND TRAVEL TO NYU

1:30- 3:00

Another opportunity to feast on the delights that the city has to offer. A list of restaurants and eating establishments will be made available to each participant.

SILICONE APPLIQUE WORKSHOP

3:00-4:30

Craft artisan Janet Bloor of Euroco Costume Company will demonstrate how to use silicone caulking to join and appliqué fabrics to create a wide variety of surface effects that are useful for dancewear, fantasy and high fashion costumes.

Chair: Holly Cole

Panelist: Janet Bloor

MILLINERY WORKSHOP

4:45-6:15

Scott Coppock, milliner to *Wicked* and the Metropolitan Opera demonstrates creating unique shapes using different approaches to head blocks using a variety of materials.

Chair: Holly Cole

Panelist: Scott Coppock

WINE AND CHEESE RECEPTION

6:15-7:15

Join all of the participants in a final wine and cheese reception to toast the end of the symposium before catching a Broadway or Off-Broadway show of your choice.

SYMPOSIUM HOUSING & TRAVEL INFORMATION

Sessions and Reception Site:

New York University, Tisch School of the Arts, Department of Drama,
Undergraduate
721 Broadway & Waverly in Greenwich Village.

Directions to NYU Conference Center

- ❑ To get to the conference site at NYU from the Port Authority take the N or R train downtown to Astor Place. Walk west to Broadway on 8th St and walk down Broadway to 721 Broadway, the Tisch School Undergraduate Department of Drama where you will see signs to the conference.
- ❑ To get to the conference site at NYU from Grand Central Station take the 4,5, or 6 train to 14th St. and transfer to the N or R downtown train going to Astor Place. Walk west to Broadway on 8th St and walk down Broadway to 721 Broadway, the Tisch School Undergraduate Department of Drama where you will see signs to the conference.

Conference Hotel:

The Herald Square Hotel
19 W. 31st St. between Broadway and 5th Avenue
Phone: (212) 279-4017
Fax: (212) 643-9208
\$100 per night single, \$130 double

This is a small and very inexpensive hotel (by New York standards) where for a low price you get clean, simple accommodations including private bath, telephone, and cable television. The hotel is a 17 block (25 minute) walk to the TKTS booth in the heart of Times Square at 45th and Broadway. You are advised to book early.

To get to the NYU conference center from this hotel by subway you must walk uptown on Broadway to the 34th St & Broadway/6th Avenue subway stop outside of Macy's department store. Take the N or R train downtown to Astor Place and follow the directions to the conference center listed above. Plan for a 20 minute subway trip or take a ten minute cab ride from the hotel to the Tisch school for \$6.

Alternative Accommodations:

The Milford Plaza, a 10 minute walk from Times Square.
270 W. 45th St,
Phone: (212) 869-3600
\$199 per night, single; \$219 per night, double

The Edison Hotel, a 2 minute walk from Times Square.
228 W. 47th St
Phone: (212) 840 5000
\$150 per night, single; \$170/ double, \$185/triple.

All hotels are in mid-town Manhattan, within easy walking distance or a short taxi trip from Grand Central Station or the Port Authority Bus Terminal which both have direct connections to NYC airports: JFK, LaGuardia and Newark International. The conference site is in Greenwich Village, 15 minutes from Times Square by cab or a 25 minute subway ride.

For additional information about the 2005 USITT Costume Symposium, please contact: Holly Cole at cole@oak.cats.ohiou.edu.

Special note: Panelists are confirmed as of March 15, 2005 but many lead complex professional lives and their availability can not be guaranteed.

**Download the PDF REGISTRATION FORM
and complete both pages to sign up NOW.**