

## FTC Meeting Minutes for 10/13/09

6:05p- Meeting Began and sign-in sheet was passed around. Collected dues for the year, this year \$10.00 is required to be a member of FTC along with paying dues for STC.

### General Information:

- STC Meeting 10/20/09, there will be a carpool to the meeting.
- Navair Meeting will be 10/27/09 in the TWL at 6pm.
- Officer Elections are coming up. There will be positions open due to the graduating of some current officers.
- There will be a joint FTC/STC Meeting 1/26/10 @ 6pm.
- Hanson Charity Walk 10/24/09 registration from 11:30am-12:15pm, walk from 12 pm- 3pm; everyone will meet in front of the Student Union.

Guest Speaker: Dan Heath-Structured Authoring- Senior Information Developer Symantec.

- Structured Authoring- A publishing technique in which you programmatically define and enforce content rules.
  - a. Rules are defined in a scheme or DTD
  - b. Rules are enforced by software which validates the content
  - c. An example would be a recipe
- XML Spy is a free version of the program.

Vasont Systems content management software JustSystems XMetal authoring tool.

- SymTop- Data is managed out of their Mountain View Office.

Pros:

- Consistent content across diverse sites/products
- Faster creation of new content
- Not all Tech. Comm. Jobs require you to be "jack of all trades"
- More time spent writing (due to separation of content and presentation)
- Save big \$ on localization (due to content management)

Cons:

- Writer feel (often) that they have lost control
- Paragraph shift can be difficult to understand
- Expensive to implement
- Requires technical know how

If you have any question and would like to contact Dan Heath via e-mail at:

[Daniel\\_Heath@symantec.com](mailto:Daniel_Heath@symantec.com)

7:00p- Some members left the meeting.

7:05p Dan Voss, second guest speaker PowerPoint presentation about the mentorship program.

Dan- Spoke about the mentorship program with members of STC.

Their mission: To pair experts with novices to promote growth in all directions.

8:00p- Meeting adjourned